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DTS Partners With M-GO To Provide Enriched HD And 4K Ultra HD Video Streaming With Premium Sound

With DTS audio solution, M-GO will be the first streaming service to offer Headphone:X surround sound experience through any headphones

LOS ANGELES, Feb. 27, 2015 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a leader in high-definition audio enhancement technologies, and [M-GO](#), the premium digital video on demand (VOD) service and joint venture between Technicolor and DreamWorks Animation, have announced an agreement for DTS to provide its DTS-*HD*[®] multi-channel surround sound as part of M-GO's exceptional consumer experience.

"M-GO is a leader in premium quality video streaming, and we are proud they have selected DTS as their audio partner," said Geir Skaaden, senior vice president, corporate business development, digital content and media solutions at DTS, Inc. "By combining DTS-*HD* audio technology with HD and UHD video, consumers will have the best of all worlds in streaming video entertainment."

The *DTS-HD* premium audio encoding solution will be deployed in stages across all M-GO compatible devices throughout the coming months. Future applications will mark M-GO as the first streaming service to offer DTS Headphone:X, a full surround sound experience through any set of headphones, allowing consumers to experience sound exactly as it was recorded.

"As a pioneer in 4K Ultra HD content distribution, M-GO recognizes that audio quality is as important to the in-home entertainment experience as picture quality," said M-GO senior vice president of product, Arnaud Retureau. "Our partnership with DTS presents a perfect collaboration given their highly respected history of audio innovation and our continued efforts to enhance users' premium viewing experience with unparalleled audio."

In addition to its constantly growing library of more than 30,000 titles available to own, rent, stream or download, the M-GO 4K UHD library currently features more than 100 movies and TV shows exclusively on Samsung's line of award-winning UHD TVs. By combining UHD video with integrated DTS-*HD* audio, M-GO consumers with Samsung UHD TVs can enjoy an immersive, cinema-like experience in their home.

About M-GO

M-GO, a joint venture between DreamWorks Animation and Technicolor, is the premium digital video on demand (VOD) service. With stunning picture quality, smarter browsing, and the convenience of viewing across any device, M-GO delivers the very latest movie and TV releases to rent or own on demand with a deep catalogue of hidden gems and classic favorites. For more information, visit: www.mgo.com.

About DTS, Inc.

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in AVRs, car audio systems, digital media players, video game consoles, PCs, set-top boxes, smartphones, soundbars, televisions, wireless speakers and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom. Copyright 2015, DTS, Inc. DTS, the Symbol, and DTS and the Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. All rights reserved.



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