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## **DTS Headphone:X™ Surround Sound Technology Coming To Smartphones From Leading Chinese Brands In 2015**

### **Select Models from Huawei, vivo, nubia and letv, Which Represent More Than 20% Of Chinese Mobile Phone Market,\* To Offer Consumers a Premium Immersive Sound Experience with Any Set of Headphones**

CALABASAS, Calif., March 2, 2015 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a global leader in high-definition audio solutions, is excited to announce that its innovative Headphone:X™ technology will be available on select smartphone models from top Chinese brands Huawei, vivo, nubia and letv later this year. These partnerships mark the expansion of DTS Headphone:X availability to consumers via integration in smartphones. The vivo, nubia and letv models will ship with the Qualcomm Snapdragon 810 chipset, which includes DTS Headphone:X.

DTS Headphone:X recreates a spatially accurate immersive home theater audio experience over any set of headphones. This technology supports 5.1, 7.1 and 11.1 multi-channel audio as well as a configurable stereo mode to deliver the sound listeners want. Headphone:X gives listeners the ability to select the exact sound profile for a growing database of headphones, representing more than 230 models and 60 brands. It also allows users to simply create a profile tailored to their own listening preferences, providing a completely optimized, personalized experience. Importantly, Headphone:X improves the overall quality of the audio, regardless of its level of fidelity.

"With the incorporation of DTS Headphone:X on smartphones from these prominent Chinese brands coming this year, more consumers than ever before will have the opportunity to enjoy a completely unique, dynamic audio experience on their mobile devices," said Brian Towne, president, DTS Asia Pacific and executive vice president, DTS. "China is a critical market in the future growth of the mobile industry, and we are excited that Headphone:X is playing a role in furthering the development and implementation of the DTS content ecosystem globally."

DTS Headphone:X technology provides mobile device OEMs the opportunity to offer a premium feature to high-value consumers as well as establish their own content platforms so customers can easily access and enjoy engaging, immersive experiences.

For more information about DTS, please visit [www.dts.com](http://www.dts.com), or connect with DTS on [Facebook](#) and Twitter ([@DTS\\_Inc](#)).

#### **About DTS, Inc.**

DTS, Inc. (Nasdaq: DTSI) is a premier audio solutions provider for high-definition entertainment experiences—anytime, anywhere, on any device. DTS' audio solutions enable delivery and playback of clear, compelling high-definition audio, which is incorporated by hundreds of licensee customers around the world, into an array of consumer electronic devices. From a renowned legacy as a pioneer in high definition multi-channel audio, DTS became a mandatory audio format in the Blu-ray Disc™ standard and is now increasingly deployed in enabling digital delivery of compelling movies, music, games and other forms of digital entertainment to a growing array of network-connected consumer devices. DTS technology is in AVRs, car audio systems, digital media players, video game consoles, PCs, set-top boxes, smartphones, soundbars, televisions, wireless speakers and every device capable of playing Blu-ray™ discs. Founded in 1993, DTS' corporate headquarters are located in Calabasas, California. DTS also has offices in Los Gatos, San Diego and Santa Ana, California, Washington, China, France, Hong Kong, Ireland, Japan, Singapore, South Korea, Taiwan and the United Kingdom. Copyright 2015, DTS, Inc. DTS, the Symbol, and DTS and the Symbol together are registered trademarks of DTS, Inc. All other trademarks are the properties of their respective owners. All rights reserved.

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