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DTS Headphone:X And DTS-HD Premium Sound Now Available On letv Smartphones

China's Leading Streaming Service Provider and Device Manufacturer Incorporates DTS Audio Technology On its Le 1, Le 1 Pro and Le Max Smartphones, Providing Consumers with Immersive Mobile Entertainment Experiences

CALABASAS, Calif., Aug. 10, 2015 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a global leader in audio technology solutions, and [letv](#), the pioneering China-based streaming service provider, have partnered to optimize letv's new smartphones and content with the integration of DTS' innovative immersive sound technologies, including DTS Headphone:X™ and DTS-HD Premium Sound™.

DTS Headphone:X technology is now available on letv's Le 1 Pro and Le Max smartphones to deliver a fully immersive audio experience through any set of headphones. In addition, letv has incorporated DTS-HD Premium Sound into its Le 1 smartphone, providing consumers access to high-quality DTS-encoded content and entertainment directly from their mobile device.

Debuting in 2004, letv offers the largest resource library in China with more than 100,000 TV series and 5,000 films, attracting nearly 200 million unique video viewers. With the new DTS Zone on its site, letv content subscribers can now enjoy their favorite movies and entertainment in high-quality surround sound wherever they are.

"letv's unique role as both a streaming service provider and manufacturer ensures that content and devices work seamlessly to deliver an engaging experience with DTS sound," said Brian Towne, president, DTS Asia Pacific and executive vice president, DTS. "letv's strong presence in China ensures that we are well-positioned in a mobile device market that is growing dramatically. We are committed to expanding our global footprint and providing listeners with the best sound experience on any device."

DTS Headphone:X delivers an authentic, spatially accurate, immersive 3D sound experience over any set of headphones. DTS-HD Premium Sound is a next-generation decoding technology that processes advanced audio streams available from digital delivery, VOD, OTT and broadcast sources.

"Audio is becoming a key differentiator in the smartphone market as our subscribers are consistently consuming more content over their mobile devices," said Mr. Feng Xing, president of Le Mobile Technologies. "We partnered with DTS to ensure that we're providing the latest audio technology and enhanced experiences. With our own content platform and the new DTS Zone that includes DTS 5.1 and 7.1 movies, our subscribers can now enjoy their favorite content on their smartphones anywhere."

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](#) and [Twitter \(@DTS_Inc\)](#).

About DTS, Inc.

Since 1993, [DTS, Inc.](#) (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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