

## FotoNation® Joins OnePlus to Deliver the Ultimate User Experience in Digital Imaging

- ▮ The new OnePlus X phone features FotoNation's high-dynamic range, face beautification and panorama technologies
- ▮ Easy-to-use interface enhances user experience and makes it simple to capture great photos

SAN JOSE, Calif.--(BUSINESS WIRE)-- FotoNation Limited, a wholly owned subsidiary of Tessera Technologies, Inc. (NASDAQ: TSRA) and the leading provider of computational imaging solutions for mobile phones and digital still cameras, and OnePlus, a technology startup committed to bringing the best possible technology to users around the world, announced that FotoNation's user-oriented solutions have been implemented in OnePlus smartphones. FotoNation's high-dynamic range (HDR), face beautification and panorama technologies are available in multiple OnePlus models, including the OnePlus X, which launched in the U.S. on November 19, 2015.

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OnePlus X smartphone (Photo: Business Wire)

Beyond hardware, powerful imaging features in a simple user interface are at the core of our camera application. FotoNation's technology helped us achieve this goal."

"Our vision to significantly enhance the smartphone user experience aligns well with OnePlus' best-in-class products," said Sumat Mehra, SVP of Marketing and Business Development at FotoNation. "By customizing FotoNation's technology specifically for OnePlus X's optics and image sensors, we have been able to improve the device with great photographic capabilities, while also delivering the ultimate user experience."

FotoNation's face-and-eye detection and tracking technologies, already found in 60% of tier-one smartphones around the world, represent the foundation of FotoNation's FaceSavvy™ product, which is changing the way users experience mobile photography.

### About FotoNation

FotoNation is giving life to computational imaging by merging technology with emotion. With technology in more than 60 % of global tier-one smartphones, FotoNation develops technologies that serve the computational imaging space for handsets and cameras, as well as the automotive, surveillance, security, and augmented reality markets. We create, innovate and deliver the next generation of computational imaging algorithms. We engineer new ways to reach the highest possible performance while keeping system requirements to a minimum. We have a long history of innovating and advancing the state of the art in image processing. More than a decade ago, we were the first to integrate a computational imaging solution in an embedded mobile device. Today, FotoNation remains the leader in computational photography and computer

FotoNation and OnePlus have joined forces to set a new standard in terms of user experience with the OnePlus X. Today's smartphone cameras demand the best optics, image sensor technology and imaging algorithms to achieve the best performance and, ultimately, capture the best images. FotoNation's HDR, face beautification and panorama solutions are customized for OnePlus to take full advantage of the OnePlus X's 13-megapixel camera sensor and optics.

"We are still driven by the desire to disrupt the industry; in fact, we've built OnePlus X with this thought in mind," said Oliver Zhang, Product Planning Director of OnePlus X. "OnePlus X is much more than specs, and this is why we've partnered with FotoNation. In the camera's case, megapixels fail to tell the whole story.

vision. Nearly 2 billion digital cameras and smart devices are powered by the imaging technologies designed by the sharp minds and passionate hearts of FotoNation engineers. For more information visit [www.fotonation.com](http://www.fotonation.com).

### **About OnePlus Inc.**

It all started in the winter of 2013 with a simple, bold idea: make a better phone. But, not just a better phone - a better way of doing things. A new kind of tech company that works hand in hand with users to do something amazing, something meaningful. For more information call 1 (646) 851-2228 or visit [www.oneplus.net](http://www.oneplus.net).

### **About Tessera Technologies, Inc.**

Tessera Technologies, Inc., including its Invensas, FotoNation and Ziptronix subsidiaries, licenses technologies and intellectual property to customers for use in areas such as mobile computing and communications, memory and data storage, and 3D-IC technologies, among others. Our technologies include semiconductor packaging and interconnect solutions, and products and solutions for mobile and computational imaging, including our LifeFocus<sup>TM</sup>, FaceTools<sup>TM</sup>, FacePower<sup>TM</sup>, FotoSavvy<sup>TM</sup>, DigitalAperture<sup>TM</sup>, face beautification, red-eye removal, High Dynamic Range, autofocus, panorama, and image stabilization intellectual property. For more information call +1.408.321.6000 or visit [www.tessera.com](http://www.tessera.com) or [www.invensas.com](http://www.invensas.com).

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This document contains forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties that could cause actual results to differ significantly from those projected, particularly with respect to the characteristics, benefits, and features of FotoNation technologies and the use of such technologies in OnePlus smartphones. Material factors that may cause results to differ from the statements made include the plans or operations relating to the businesses of Tessera Technologies, Inc. (the "Company"); market or industry conditions; changes in patent laws, regulation or enforcement, or other factors that might affect the Company's ability to protect or realize the value of its intellectual property; the expiration of license agreements and the cessation of related royalty income; the failure, inability or refusal of licensees to pay royalties; initiation, delays, setbacks or losses relating to the Company's intellectual property or intellectual property litigations, or invalidation or limitation of key patents; fluctuations in operating results due to the timing of new license agreements and royalties, or due to legal costs; the risk of a decline in demand for semiconductors and products utilizing FotoNation technologies; failure by the industry to use technologies covered by the Company's patents; the expiration of the Company's patents; the Company's ability to successfully complete and integrate acquisitions of businesses; the risk of loss of, or decreases in production orders from, customers of acquired businesses; financial and regulatory risks associated with the international nature of the Company's businesses; failure of the Company's products to achieve technological feasibility or profitability; failure to successfully commercialize the Company's products; changes in demand for the products of the Company's customers; limited opportunities to license technologies due to high concentration in the markets for semiconductors and related products and smartphone imaging; and the impact of competing technologies on the demand for the Company's technologies. You are cautioned not to place undue reliance on the forward-looking statements, which speak only as of the date of this release. The Company's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2014 and its Quarterly Report on Form 10-Q for the quarter ended Sept. 30, 2015, include more information about factors that could affect the Company's financial results. The Company assumes no obligation to update information contained in this press release. Although this release may remain available on the Company's website or elsewhere, its continued availability does not indicate that the Company is reaffirming or confirming any of the information contained herein.

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