

Former iBiquity COO Jeff Jury to Lead HD Radio Team at DTS

Bob Struble to Become Advisor to Global Audio Solutions Company

CALABASAS, Calif., Dec. 15, 2015 /PRNewswire/ -- DTS, Inc. (Nasdaq: DTSI), a leader in high-definition audio solutions and audio enhancement technologies, today announced that Jeff Jury, longtime executive and former chief operating officer at iBiquity, will assume the role of general manager, automotive and HD Radio. Bob Struble, former CEO of iBiquity, will become an advisor to DTS and chairman and CEO, Jon Kirchner, in January 2016.

"During the integration process, we've worked to position the combined DTS and HD Radio business for continued growth and success," said Struble. "It became clear that the role and leadership requirements of the HD Radio business going forward were not the best match with my skill set and aspirations, and that I can best serve DTS as an advisor. I'm thrilled that Jeff Jury, my longtime partner in building iBiquity, will assume responsibility for leading the HD Radio business. I look forward to supporting Jeff and the DTS team as we move forward."

"Bob, Jeff and the HD Radio team have built a strong business with an exciting future," said Kirchner. "I appreciate their collaboration and leadership efforts as we have worked to position the HD Radio business within the broader DTS portfolio. I am excited to work with Jeff to build the automotive and HD Radio ecosystem as a key part of DTS' long-term growth strategy and I have additional confidence knowing that we can tap Bob's unique skills and experience where and when needed."

DTS acquired iBiquity Digital Corporation in October 2015. iBiquity is the exclusive developer and licensor of HD Radio technology, the only FCC-approved method for upgrading AM/FM broadcasting from analog to digital. HD Radio technology was built into approximately 35% of cars sold in the U.S. in 2014 across all 36 available vehicle brands. More than 2,300 radio stations have upgraded to HD Radio technology, including 98 of the top 100 stations in the top 10 U.S. markets.

For more information about DTS, please visit www.dts.com.

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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