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DTS Headphone:X® Technology Delivered On MediaTek's Powerful New Smartphone Processor

DTS' Immersive Headphone Sound Technology Supported on MediaTek's New Flagship Chip, the Helio X20 with 4K Video; Now Available to Manufacturers Worldwide

CALABASAS, Calif., March 16, 2016 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), a global leader in high-definition audio solutions, is pleased to announce that its [DTS Headphone:X®](#) immersive sound technology is supported by the new Helio X20 processor, the latest flagship chip for smartphones from MediaTek, a market leader in cutting-edge systems on chip for mobile devices.

DTS Headphone:X technology offers an authentic immersive 3D sound experience through any pair of headphones or earbuds to fully transport consumers into the games, movies and music they are enjoying on their smartphones. In addition, system-level integration of DTS Headphone:X technology allows users to easily access the technology's features with any and all applications on their phones directly from the system settings menu.

By integrating DTS Headphone:X technology, smartphone manufacturers can offer a complete multimedia mobile experience to their customers with the most advanced visual and audio technologies available. The sound quality of DTS Headphone:X technology is enhanced even further with a high-performance codec on the new processor boasting a 110-decibel signal-to-noise ratio.

"With MediaTek's large customer base of top OEMs, smartphones users around the world will soon be able to enjoy their favorite mobile entertainment in immersive sound that fully realizes the intent of the content creator," said Jon Kirchner, chairman and CEO of DTS, Inc. "DTS is dedicated to sound, and this MediaTek partnership is another way we are fulfilling our promise to deliver a premium sound experience to as many people as possible on every imaginable platform."

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](#), Twitter ([@DTS](#)) and Instagram ([@DTS](#)).

About MediaTek

Since 1997, MediaTek has been a pioneering fabless semiconductor company and a market leader in cutting-edge systems-on-chip (SoC) for mobile devices, wireless networking, HDTV, DVD and Blu-ray. Our tightly-integrated, innovative chip designs help manufacturers optimize supply chains, reduce the development time of new products, and extend a competitive edge in crowded markets. Through MediaTek Labs, the company is also building a developer hub that will support device creation, application development, and services for the Internet of Things era. By building technologies that help connect individuals to the world around them, MediaTek is enabling people to expand their horizons and more easily achieve their goals. We believe anyone can achieve something amazing. And we believe they can do it every single day. We call this idea Everyday Genius and it drives everything we do. Visit mediatek.com for more information.

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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