

DTS Announces New DTS:X Tools for Content Professionals

DTS:X Encoder and DTS:X MediaPlayer enable cutting edge immersive audio stream creation for Blu-ray Disc, Ultra HD Blu-ray, and file-based and streaming media

CALABASAS, Calif., July 20, 2016 /PRNewswire/ -- [DTS, Inc.](http://www.dts.com) (Nasdaq: DTSI), a global leader in high-definition audio solutions, has officially announced its new and highly-anticipated DTS:X™ tools for digital media content professionals, available worldwide the first week of August at www.dts.com and through authorized distribution partners, [Jargon Technologies](#) and [Scenarist](#). The software-based tools allow professionals to create and QC DTS:X immersive audio streams for Blu-ray Disc, Ultra HD Blu-ray and streaming media. The DTS:X Encoder Suite includes the DTS:X Encoder and DTS:X MediaPlayer together, with an MSRP of \$1,495. The DTS:X MediaPlayer is also available as a stand-alone product and will have an MSRP of \$495.



DTS:X Encoder 1.0

The DTS:X Encoder is a professional, stand-alone Mac-based application that allows users to produce immersive DTS content for Blu-ray and Ultra HD Blu-ray, as well as file-based and streaming media. DTS encodes can be created from a variety of audio source files, including PCM WAV, Broadcast WAV, AIF or M2X files. Rebuilt from the ground up while retaining key workflows from the [acclaimed] DTS-HD Master Audio Suite, the DTS:X Encoder has a brand-new interface that provides an optimized workflow and makes it easy for users to choose different encode settings such as channel layout, stream type and bit rate to create the appropriate DTS-*HD* encode file. Additional features include the ability to create custom downmixes for channel-based encodes as well as the ability to check for downmix saturation before creating an encode.

DTS:X MediaPlayer 1.0

Following the great success of the DTS-*HD* MediaPlayer, the DTS:X MediaPlayer enables digital media content professionals the ability to QC DTS audio against video prior to final multiplexing, authoring or packaging. The product supports various files types and video formats, including HEVC, with controls and settings required to complete this critical step in the digital media content creation process.

"These next generation toolsets clearly demonstrate our commitment to providing content professionals with software that meet their standards and requirements," said Bill Neighbors, general manager, pro audio, DTS, Inc. "DTS:X elevates home theater audio to a multi-dimensional experience, and these tools allow the authoring industry to easily create and deliver that experience. They are a key component in the continued release of titles to the home market with a DTS:X soundtrack."

DTS:X technology delivers truly captivating entertainment experiences in home theaters by accurately conveying the fluid movement of sound to create a richer entertainment soundscape than has previously been possible. It seamlessly transports sound objects to and through specific locations within the viewing environment - in front of, behind, above and beside the audience in configurations up to 11.1 channels. DTS:X is a standard capability built into the new Ultra HD Blu-ray format.

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](#) and Twitter ([@DTS_Inc](#)).

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio

solutions for mobile devices, home theater systems, cinema and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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