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DTS® Headphone:X™ Immersive Audio Technology Integrated In New HUAWEI nova Smartphone

World's Third-Largest Smartphone Manufacturer to Deliver a Premium Immersive Sound Experience Via Any Set of Headphones and Earbuds

CALABASAS, Calif., Sept. 1, 2016 /PRNewswire/ -- [DTS, Inc.](http://www.dts.com) (Nasdaq: DTSI), a global leader in high-definition audio solutions, has announced that its innovative Headphone:X™ immersive audio technology will be available on the new HUAWEI [nova](http://www.huawei.com/nova) smartphone, available globally this October.

DTS Headphone:X technology produces authentic, spatially accurate and immersive 3D sound through any headphones and earbuds, allowing listeners to fully immerse themselves in their games, movies and music for the best entertainment experience possible.

"We are thrilled with the implementation of DTS Headphone:X technology in the HUAWEI nova," said Brian Towne, executive vice president, DTS, and president DTS Asia Pacific. "HUAWEI is a key partner of ours, and through this broader partnership, an even larger audience will have access to an exceptional, dynamic audio experience on their mobile device through DTS Headphone:X technology."

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](https://www.facebook.com/dts), Twitter ([@DTS](https://twitter.com/DTS)) and Instagram ([@DTS](https://www.instagram.com/dts)).

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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