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DTS Audio Technologies Integrated in New LeEco™ Smartphones and TVs

Consumers in US and Abroad to Experience Superior Audio Enhancement Across Devices

CALABASAS, Calif., Nov. 2, 2016 /PRNewswire/ -- [DTS, Inc.](#) (Nasdaq: DTSI), an industry leader in high-definition audio solutions, is excited to announce an expanded partnership with [LeEco](#), a leading global technology company, to optimize several ecophones and ecotvs with the integration of DTS-*HD* Master Audio and DTS-*HD* audio technologies. The products made their American debut in San Francisco at LeEco's U.S. launch event on October 19.

LeEco's latest ecotv and ecophone products provide consumers access to high-quality DTS-encoded content and entertainment directly from their device. The TV lineup with DTS-*HD* digital surround technology includes the uMax85, Super 4 X43 Pro, X55 and X65 and the Le S3 ecophone mobile product features DTS-*HD* Master Audio.

DTS-*HD* Master Audio and DTS-*HD* technologies enable decoding of premium audio from over-the-top streaming services and other digital delivery sources to deliver the most compelling entertainment experience to listeners.

"DTS continues to drive the latest in audio technology in conjunction with the world's most innovative companies, including LeEco, and we're proud of our continued momentum across the digital entertainment landscape," said Geir Skaaden, executive vice president, products, platforms and solutions, DTS, Inc. "We have a shared commitment with a great partner in LeEco to deliver the most premium entertainment experience possible to listeners worldwide via multiple platforms, and the entry of LeEco in the US market is a great step that we are proud to be a part of."

For more information about DTS, please visit www.dts.com, and connect with DTS on [Facebook](#) and Twitter ([@DTS](#)).

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

About LeEco

LeEco is a leading global technology company that provides breakthrough experiences through its open, integrated ecosystem of streaming content, platforms, and smart devices that fit perfectly into a broad spectrum of lifestyles. LeEco opens new opportunities for consumers by offering a wide array of next-generation connected products - including smartphones, TVs, bikes and cars - and content spanning sports, film and live entertainment. LeEco was recently named one of Fast Company's 2016 "Most Innovative Companies," and Alphr's "Best of Mobile World Congress - Most Innovative Company." To learn more, visit www.leeco.com and follow on [Facebook](#) and [Twitter](#).

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