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DTS® Headphone:X® Audio Technology Integrated In HP OMEN X Gaming Desktop

Expanded Collaboration with HP Delivers DTS Headphone:X Technology To Gamers Looking for the Most Immersive Experience Possible

CALABASAS, Calif., Nov. 16, 2016 /PRNewswire/ -- [DTS, Inc.](http://www.dts.com) (NASDAQ: DTSI), a global leader in high-definition audio solutions, is expanding its collaboration with HP with the integration of [DTS Headphone:X](http://www.dts.com/headphonex) immersive audio technology in the new [HP OMEN X Desktop](http://www.hp.com/omenx) - a high-end PC built for gamers who crave the best gaming experience possible.

The OMEN X with DTS Headphone:X technology enriches the gaming experience by creating immersive 3D sound through any headphones. When using DTS Headphone:X technology, gamers are given precise audio cues that accurately recreate the sound sources around them. This provides a competitive advantage for games through heightened awareness and an increased sense of realism within the game.

"HP created the OMEN X for serious gamers who want the ultimate immersive experience and DTS Headphone:X technology is an essential ingredient in achieving it," said Matt Byrne, general manager, mobile, PC and gaming, DTS, Inc. "We're very proud that when HP chose to launch a premium gaming PC, they chose the DTS Headphone:X brand, helping to fulfill our promise of delivering the best audio experience for every type of gamer."

"DTS is known for high-quality audio solutions that are both immersive and innovative, qualities OMEN X customers require," said John Ludwig, HP Gaming PC product manager. "The OMEN X was designed for gaming from the ground up and integration of DTS Headphone:X technology gives gamers a new dimension of the audio experience that delivers a distinct advantage on the competitive battlefield."

To experience DTS Headphone:X technology in gaming, visit www.dts.com/headphonex to see and hear the Best Audio nominees of the 2016 Golden Joystick Awards.

For more information about DTS, please visit www.dts.com, or connect with DTS on [Facebook](https://www.facebook.com/dts), Twitter ([@DTS](https://twitter.com/DTS)) and Instagram ([@DTS](https://www.instagram.com/dts)).

About DTS, Inc.

Since 1993, DTS, Inc. (Nasdaq: DTSI) has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

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