

Tessera Holding Corporation Announces Name Change to Xperi Corporation

New Name, Ticker Symbol and Brand Identity Reflect the Company's Expanding Capabilities And Commitment to Enabling Extraordinary Experiences

SAN JOSE, Calif.--(BUSINESS WIRE)-- <u>Tessera Holding Corporation</u> (Nasdaq: TSRA) (the "Company" or "Tessera") is proud to announce it will change its name to Xperi Corporation ("Xperi") and its Nasdaq ticker symbol to XPER, effective tomorrow, February 23. This change, which also includes a new corporate logo and brand platform, is a reflection of the company's expanded capabilities, continued technological innovation and refined vision. Xperi and its wholly owned subsidiaries, <u>DTS</u>, <u>FotoNation</u>, <u>Invensas</u> and <u>Tessera</u>, will continue to create and deliver premium audio and broadcast solutions, computational imaging technology, semiconductor packaging, and intellectual property licensing to hundreds of global partners for billions of products.

"Changing our name to Xperi is an incredible moment in our history," said Tom Lacey, CEO of Tessera Holding Corporation. "Xperi represents the combination of DTS, FotoNation, Invensas and Tessera - world-class companies dedicated to creating solutions that enable extraordinary experiences for people around the world. Our new logo and brand identity convey the unlimited possibilities of what our team of approximately 700 employees can create to truly impact the human experience. We are constantly inspired by how people use our technologies in their lives, and that drives us to continue generating ideas and innovation. We cannot wait to show the world what's next."

Since 1993, DTS has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere.

FotoNation, founded in 1997, is a global leader in providing computational imaging and computer vision solutions. Its technologies and solutions enhance the digital imaging capabilities in billions of smartphones, digital cameras, drones, activity cameras, tablets, surveillance systems, access control systems and more.

Invensas has been the world's leading provider of advanced semiconductor packaging and interconnect technologies since being founded in 2011. Invensas enables the next generation of electronics products to be smaller, faster, consume less power and deliver higher levels of functionality.

Founded in 1990, Tessera originally focused on the research and development of semiconductor packaging technology. Throughout its history, Tessera has been a leader in innovating and licensing technology and intellectual property. Tessera's customers include many of the world's leading semiconductor, smartphone and digital imaging manufacturers.

About Tessera Holding Corporation

Tessera Holding Corporation is the parent company of DTS, FotoNation, Invensas and Tessera. We are one of the world's leading product and technology licensing companies. Our technologies and intellectual property are deployed in areas such as premium audio, computational imaging, computer vision, mobile computing and communications, memory, data storage, 3D semiconductor interconnect and packaging. We invent smart sight and sound technologies that enhance and help to transform the human connected experience. For more information, call +1 408-321-6000 or visit www.tesseraholdingcorporation.com.

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SOURCE: TESSERA HOLDING CORPORATION

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