



NEWS RELEASE

# Service Electric Cablevision Selects TiVo's Next-Gen Platform to Provide Customers With the Ultimate Entertainment Experience

2/13/2018

Company Release - 2/13/2018 8:00 AM ET

## Will Deploy QAM, Hybrid, IPTV Services Across Clients

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that **Service Electric Cablevision Inc.**, serving internet, TV, phone residential and commercial services to Pennsylvania, has chosen **TiVo's Next-Gen Platform** to bring cutting-edge entertainment solutions to its customers.

"With TiVo's Next-Gen Platform, our customers will now enjoy a superior, feature-rich, and personalized user experience, that they can take along with them across their devices," said Scott Young, director of marketing, Service Electric Cablevision Inc. "Service Electric Cablevision remains committed to bringing the best entertainment experiences to our subscribers, and TiVo's future-proof solutions give us the flexibility to rapidly address the evolving needs of our customers and to grow with our user base."

Service Electric Cablevision subscribers will get TiVo's award-winning user experience, including hyper-personalization, advanced search and recommendations, conversation voice control, as well as seamless integration of content across linear, on-demand, DVR and over-the-top (OTT) platforms on any screen. With versatile deployment options across QAM and IPTV, TiVo's solutions will power a host of clients including managed set-top boxes (STB), iOS and Android mobile devices. Additionally, TiVo's Flex-Mode Software on hybrid STBs will allow Service Electric Cablevision to leverage their current infrastructure while seamlessly integrating IP video and OTT content.

"We are excited to bring our game-changing entertainment solutions to Service Electric Cablevision subscribers,"



said Michael Hawkey, senior vice president and general manager, User Experience, TiVo. "As a trusted partner, TiVo is laser-focused on helping operators stay ahead of the competition in an ever-changing video market with our robust product portfolio that provides flexibility, scalability and rapid feature-velocity."

TiVo's Next-Gen Platform features a flexible, diversified portfolio of products supported by a cloud-based backend and powered by the ultimate entertainment experience. With a range of deployment options across IPTV and traditional QAM, the platform enables operators to deliver content to customers where they want to watch it, whether on managed set-top boxes, including Android TV; unmanaged bring-your-own devices, such as Apple TV and Amazon Fire; as well as mobile and web. Operators benefit by shorter time-to-market and faster scalability, while subscribers enjoy a greater level of personalization across content sources and devices.

## About Service Electric Cablevision

Service Electric Cablevision (SECV) is a leading Pennsylvania provider of high-speed internet, TV and phone services for residential and commercial customers, and the founder of the cable television industry. SECV continues to deliver new and improved content and products to its customers. SECV serves over one hundred thousand (100,000) subscribers and one hundred (100) Pennsylvania communities in three (3) operating regions. For more information, please visit [secv.com](http://secv.com).

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

TiVo and the TiVo logo are registered trademarks of TiVo Corporation and its subsidiaries worldwide. All other trademarks are the property of their respective owners.

View source version on **businesswire.com**: <http://www.businesswire.com/news/home/20180213005686/en/>

TiVo

Lerin O'Neill, +1 408-562-8455

**[email protected]**

Source: TiVo Corporation