



NEWS RELEASE

TiVo Music Metadata to Provide Select Artist Images to Google's Music Services

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SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Google has selected TiVo Music Metadata to provide select artist metadata and artist images for YouTube Red, YouTube Music and the Google Play Music store. Using TiVo's Music Metadata offerings, YouTube and Google can connect music videos to artists' imagery and songs for a more immersive entertainment experience.

YouTube and Google can also programmatically use the TiVo music metadata to design a more dynamic user interface that provides a more visually immersive experience. With TiVo Music Metadata covering 34 million tracks worldwide—refreshed daily and growing through frequent updates—TiVo enables content providers to give consumers complete control of their digital music in real time.

"In addition to the incredible range of our collection, TiVo Music Metadata has a unique ability to go beyond traditional tracking, linking musical library content with other relevant artist or album info, which provides a wider span of context for the listener," said Roz Ho, senior vice president and general manager, Consumer and Metadata, TiVo. "The dynamic features of our metadata made it the ideal fit for Google's musical platforms, allowing them to create stronger entertainment experiences."

TiVo's Music Metadata enables music distributors and creators to differentiate their services, increase content usage and drive sales using industry-leading descriptive and dynamic metadata spanning millions of albums and tracks worldwide – from popular hits and cult favorites to minor works and classical masterpieces.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the

interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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