



July 19, 2018

DTS Play-Fi Partners With SoundMachine To Bring Music To Businesses

Subscription-based service allows commercial customers to play licensed music on all DTS Play-Fi products through the DTS Play-Fi app

CALABASAS, Calif.--(BUSINESS WIRE)-- [DTS](#), a global leader in high-definition audio solutions and a wholly owned subsidiary of [Xperi Corporation](#) (Nasdaq:XPRI) ("Xperi"), is pleased to announce a partnership between DTS® Play-Fi® and [SoundMachine's](#) subscription-based service. The partnership gives business owners the ability to play commercial background music in their stores, restaurants, hotels, spas, or other locations through DTS Play-Fi-enabled products. Commercial users will receive a free 30-day trial through the DTS Play-Fi app.

SoundMachine features more than 250 curated music stations and the ability to mix and schedule music for the perfect sound directly through the DTS Play-Fi app. Features include:

- 1 **Curated Music Selection** - Hundreds of stations regularly updated and comprehensive playlists of hand selected music, covering a wide variety of genres.
- 1 **Custom Music Stations** - Easily create an algorithmically generated artist based station by simply entering an artist name or song from a catalog of over 35 million tracks.
- 1 **Day Parting** - Schedule your music for the perfect atmosphere throughout the day, whether it's upbeat music for the busy hours or mellow tunes for more relaxed moments.
- 1 **Multiple Locations** - If you own more than one establishment, you can link them to your account and manage their music content from one interface.
- 1 **All Licenses Included** - Playing music in a business environment requires a set of licenses that SoundMachine covers. Using unlicensed music services can potentially lead to big fines.

"We are excited to be partnering with SoundMachine to offer commercial DTS Play-Fi customers a licensing solution for playing music in their business locations," said Dannie Lau, general manager, DTS Play-Fi, at Xperi. "With hundreds of DTS Play-Fi products to outfit their space, combined with SoundMachine's full-featured service and the ability to control everything through the DTS Play-Fi app, creating the perfect sound environment for a business has never been easier."

"We are always looking to ease the lives of our business customers, and the partnership with DTS is a big step in that direction," said Matteo Luppi, CEO of SoundMachine. "By having our platform included in the DTS Play-Fi ecosystem, we are able to cater to those small and large businesses that are looking to use their preferred hardware line while being legally protected in a commercial environment."

The DTS Play-Fi ecosystem features the largest collection of products in the whole-home wireless audio space, with more than 200 interoperable speakers, sound bars, set-top boxes, and A/V receivers from the top names in premium audio including Aerix, Anthem, Arcam, Definitive Technology, DISH TV, Elite, Integra, Fusion Research, Klipsch, MartinLogan, McIntosh, Onkyo, Paradigm, Phorus, Pioneer, Polk Audio, Rotel, Sonus faber, Soundcast, SVS Sound, THIEL Audio and Wren Sound. DTS Play-Fi technology enables lossless multi-room wireless audio streaming on any supported product. In addition, DTS Play-Fi features advanced streaming functionality like wireless surround sound, stereo pairing, music station presets, and audio/video synchronization.

For more information about DTS, please visit www.dts.com or connect with DTS on [Facebook](#), Twitter ([@DTS](#)) and Instagram ([@DTS](#)).

About DTS, Inc.

Since 1993, DTS, a wholly owned subsidiary of Xperi Corporation, has been dedicated to making the world sound better. Through its pioneering audio solutions for mobile devices, home theater systems, cinema, automotive and beyond, DTS provides incredibly high-quality, immersive and engaging audio experiences to listeners everywhere. DTS technology is integrated in more than two billion devices globally, and the world's leading video and music streaming services are increasingly choosing DTS to deliver premium sound to their listeners' network-connected devices. For more information, please visit www.dts.com.

About Xperi Corporation

Xperi Corporation (Nasdaq: XPER) and its brands, DTS, FotoNation, HD Radio, Invensas and Tessera, are dedicated to creating innovative technology solutions that enable extraordinary experiences for people around the world. Xperi's solutions are licensed by hundreds of leading global partners and have shipped in billions of products in areas including premium audio, automotive, broadcast, computational imaging, computer vision, mobile computing and communications, memory, data storage, and 3D semiconductor interconnect and packaging. For more information, please call 408-321-6000 or visit www.xperi.com.

About SoundMachine

SoundMachine is a music service company serving businesses around the world. Among its customers are major fashion, hotel, restaurant, and coffee shop chains, as well as several small businesses. Its user-friendly content management platform allows customers to create mixes, schedule content, and handle multiple users. Customers can access music content across multiple platforms including a dedicated iOS app, their own music player, as well as a range of wireless speakers. SoundMachine partners include major telecom companies, such as Vodafone, as well as thousands of AV installers. The company has offices in Los Angeles and Barcelona.

DTS, Xperi and their respective logos are trademarks or registered trademarks of affiliated companies of Xperi Corporation in the United States and other countries. All other company, brand and product names may be trademarks or registered trademarks of their respective companies.

SOURCE: XPERI CORPORATION

XPER-D

View source version on [businesswire.com](https://www.businesswire.com/news/home/20180719005052/en/): <https://www.businesswire.com/news/home/20180719005052/en/>

Xperi PR Agency Contact:

The Brand Amp
Nicole Fait, +1 949-438-1104
nicolef@thebrandamp.com

or

Xperi PR Contact:

Xperi Corporation
Jordan Miller, +1 818-436-1082
jordan.miller@xperi.com

or

Xperi Investor Relations Contact:

Geri Weinfeld, +1 818-436-1231
geri.weinfeld@xperi.com

or

SoundMachine PR Contact:

SoundMachine
Ainhua Marzol, +1 424-256-3588
ainhoa@sound-machine.com

Source: Xperi Corporation

News Provided by Acquire Media