



NEWS RELEASE

TDS Telecom Selects TiVo's Next-Gen Platform to Bring Cutting-Edge Innovation to Subscribers

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Plans to Deploy IPTV Solution for Android TV, Streamers and Mobile

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, and TDS Telecom (TDS) today announced that TDS has chosen TiVo's **Next-Gen Platform**, to bring innovative entertainment solutions to TDS' customers. TDS Telecom will roll out its new TiVo-powered video solution to both new and existing TV subscribers in both cable operations and wireline service areas.

TiVo's Next-Gen Platform will allow TDS to deliver hyper-personalization, advanced search and recommendations, voice control, seamless discovery across linear, over-the-top, on-demand and cloud DVR platforms, with superior multiscreen capabilities via a cloud-based, device-agnostic service. This new solution will help TDS reduce churn and drive customer engagement.

"TiVo's Next-Gen Platform helps TDS deliver the very best in entertainment to our customers," said Julie Maiers, vice president, Marketing & Product Development, TDS Telecom. "TDS is committed to the advancement of innovation, and TiVo's industry leading solutions bring us the rapid feature velocity and agility to stay ahead of the competition in an ever-changing media landscape."

"We are thrilled to partner with TDS Telecom and bring our industry-leading innovations and must-have features to their customers," said Michael Hawkey, senior vice president and general manager, User Experience, TiVo. "TiVo's robust product portfolio provides the flexibility, scalability and next-gen IPTV services that will enable TDS Telecom to better anticipate and address constantly evolving consumer behaviors and needs."

TDS's video solution will include a full suite of IPTV solutions, including IPVOD, IP linear, start-over/catch-up and network DVR. Nokia is providing the end-to-end content delivery solution, including its market leading

Velocix Media Delivery Platform and Origin Server.

“We’re delighted to be working closely with TiVo and TDS Telecom to deliver a truly compelling entertainment experience to TDS subscribers,” said Scott Cohen, Vice President of Sales for Nokia. “The combination of Nokia’s Velocix content delivery software and TiVo’s User Experience is an ideal choice for anyone interested in a pre-integrated, best-of-breed IP video solution that can power cloud DVR, linear, and video on demand services on every consumer screen.”

TiVo’s Next-Gen Platform will power a consistent experience across a host of clients including managed Android TV STBs and unmanaged consumer-owned streamer devices such as Apple TV, Amazon Fire TV, as well as iOS and Android mobile devices. This will not only enable TDS to deliver the ultimate entertainment experience to customers where and how they want to watch it, but also help capture new market segments with differentiated business models.

About TDS

TDS Telecommunications LLC (TDS Telecom/TDS®) is the seventh largest local exchange telephone company in the U.S. with 1.2 million connections to high-speed internet, phone, and TV entertainment services in nearly 900 rural, suburban, and metropolitan communities. TDS, a growing force in the cable industry, operates BendBroadband, which is part of TDS Broadband Service LLC. For residential customers, TDS deploys up to 1Gig internet access, IPTV service (TDS TV), cable TV options, and traditional wireline services. For businesses, TDS offers advanced communications solutions, including: VoIP (managedIP Hosted voice), high-speed internet, fiber optics, data networking, and hosted-managed services. Visit tdstelecom.com or tdsbusiness.com.

TDS Telecom, headquartered in Madison, Wis., employs more than 2,800 people and is a wholly owned subsidiary of Telephone and Data Systems, Inc. In 2018, TDS was recognized in Forbes list of America's Best Employers for Diversity. The TDS family of companies, which includes TDS Telecom, is listed at 190 out of 250 top employers in the U.S.

Telephone and Data Systems, Inc. [NYSE: TDS], a Fortune 1000® company, provides wireless; cable and wireline broadband, TV and voice; and hosted and managed services to more than six million connections nationwide through its businesses U.S. Cellular, TDS Telecom, OneNeck IT Solutions LLC, and TDS Broadband Service. Founded in 1969 and headquartered in Chicago, Telephone and Data Systems, Inc. employs more than 9,900 people. Visit tdsinc.com.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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