



NEWS RELEASE

Cut the Cord and Enjoy Flexibility with the All-New TiVo BOLT OTA for Antenna

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By using an antenna instead of subscribing to cable, viewers can enjoy the highest quality HDTV programming while saving more than \$800 over a three-year period

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today introduced **TiVo BOLT OTA™** for antenna, a premium, 4K Ultra High Definition (UHD) capable set-top box designed to work with HD antenna, equipped with an on-screen user experience that looks and feels like a high-end cable box. It's a premium TV experience without the premium price.

This press release features multimedia. View the full release here:

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TiVo BOLT OTA is an all-in-one home entertainment product that seamlessly combines the features of TiVo's most powerful DVR with the most popular online streaming services. BOLT OTA works with almost any HD antenna and television, enabling consumers to freely watch or record local TV programming, national news, sports and entertainment in HD using an antenna (sold separately), but without the cost of renting equipment from a pay-TV provider. Consumers enjoy this powerful experience using a single, integrated device and with TiVo's award-winning voice controlled remote.

"TiVo BOLT OTA is the perfect solution for a broad range of TV enthusiasts, including those considering cutting their cable TV subscription or those who might have cut the cord but are missing some programs that are only available via live TV," said Ted Malone, vice president of consumer products and services, TiVo. "We've seen growing demand for our over-the-air products, and BOLT OTA is a major upgrade that will continue to keep TiVo at the forefront of the market."

TiVo's research team estimates that cord cutter intenders, people who are thinking about cutting the pay-TV cord for budgetary reasons, are estimated to represent 25 percent of the general pay-TV viewing population. BOLT OTA represents the ideal solution for these customers who are looking to save money but are concerned they may lose important programming or be stuck with complicated app solutions that are hard for everyone in the household to use.

Cord cutter regretters have already moved to using only internet TV services, including streaming apps, but are now rethinking their decision based on missing programming choices and inferior viewing experiences. BOLT OTA helps these customers regain a premium TV experience without needing to re-subscribe to a pay-TV service that charges them for channels they don't want, or requires them to rent set-top boxes.

TiVo BOLT OTA allows consumers to record and watch free, over-the-air HD TV on their schedule. TiVo's DVR includes four (4) tuners to avoid recording conflicts and stores up to 150 hours of HD programming, so viewers will never miss a moment of their favorite programs. They can use SkipMode® to skip entire commercial breaks on recorded programs with a single button press, and use voice commands to quickly find what they're looking for with TiVo VOX Remote®. They can seamlessly search and discover quality shows, skip ads and gain access to the most relevant TV recommendations.

TiVo BOLT OTA combines OTT and OTA, giving consumers seamless access on one user interface to top streaming apps like Netflix, Amazon Prime Video and Hulu, as well as commercial free HDTV programming. TiVo will search across live TV, recordings and popular streaming services to deliver personalized results. Plus, they can stream and download shows to their mobile devices, watch their favorite content on-the-go, or schedule recordings almost anywhere with the free TiVo app or add a TiVo Mini for a multi-room, whole-home TV solution.

Availability & Pricing

The TiVo BOLT OTA costs \$249.99 and has a monthly service fee of \$6.99 or annual fee of \$69.99. TiVo BOLT OTA will be available beginning September 28, 2018.

Read more about TiVo BOLT OTA on [the blog](#).

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of

entertainment at tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

Potential cost savings based on research conducted by TiVo as of standard cable offerings, as of June 28, 2018. Claim of an estimated savings of over \$800 over three years is based on the median average able to be saved based on standard cable fee packages. The pricing of a standard cable package includes service fees, rental fees and hardware costs. Feature and functionality comparison conducted by TiVo is based on substantially equivalent features provided in a standard cable package as advertised by various cable companies compared to those features available with the TiVo BOLT OTA.

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TiVo

Lerin O'Neill, +1 408-562-8455

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