



NEWS RELEASE

# TiVo Inks Multi-Year Deal With izzi Telecom in Mexico

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Launches Passport Guide and TiVo Metadata to Deliver Engaging and Consistent Experience to Subscribers

LAS VEGAS--(BUSINESS WIRE)-- CES 2019-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that izzi Telecom, a leading cable operator in Mexico, has signed a license for interactive program guides (IPG) and entertainment metadata for their izzi Telecom video service. The multi-year agreement supports a wider deployment of TiVo's Passport Guide, and adds comprehensive video metadata for TV and video programs.

izzi Telecom will expand deployment of TiVo's Passport Guide for set-top boxes to its operations in Mexico City and Monterrey, and add TiVo Video metadata, which together provide a high-quality and intuitive user experience. Specifically, izzi Telecom subscribers will benefit from a modern, HD program guide and enhanced features that make it easier for subscribers to find and watch TV content.

"TiVo's powerful technology platform is the best choice for our customers because it offers a whole solution – an HD user experience with advanced features plus high-quality and accurate entertainment metadata, which together creates an engaging experience for our subscribers to easily and quickly find the shows or movies they want to watch on TV," said Guillermo Salcedo, Corporate Product Director, izzi Telecom. "Thanks to our partnership with TiVo, we are able to offer our customers a new and advanced entertainment experience quickly and with minimal service interruption."

"We are excited to partner with izzi and are honored by the trust they have placed in our entertainment technologies," said Karl Misling, vice president, Latin America and Caribbean, TiVo. "As a leading cable provider in Mexico, izzi Telecom is continuing to adapt the entertainment experience to meet their customers' needs today and prepare for the future of next-gen media consumption. We look forward to supporting izzi with innovative entertainment enhancements that will be enjoyed for years to come by its current and future customers."

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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Source: TiVo Corporation