



NEWS RELEASE

Verizon Extends Partnership With TiVo to Deliver Personalized User Experience for 4.6 Million Subscribers

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Leading Operator Selects TiVo's Personalized Content Discovery Platform to Provide Fully Integrated Conversation, Search and Recommendations Technology under a Multi-Year Extension

LAS VEGAS--(BUSINESS WIRE)-- CES 2019-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced the extension of a multi-year agreement with Verizon. Under this extension, Verizon will have access to the latest version of TiVo's **Personalized Content Discovery Platform**. Verizon has utilized TiVo's content discovery solutions since 2013.

TiVo's Personalized Content Discovery solutions allow Verizon to deliver personalized carousel-based user interfaces (UI). These unique UIs leverage TiVo's highly relevant search results, predictive and suggestive recommendations, and conversational voice search to provide Verizon with the ability to fine-tune the user experience.

"We are pleased that Verizon is extending its content discovery relationship with TiVo, deploying TiVo's Personalized Content Discovery platform to deliver a truly personalized user experience," said Raghu Rau, interim president and CEO, TiVo. "Our fully-integrated approach gives operators like Verizon the ability to simplify the viewing experience and allows them to stay ahead of the competition in a rapidly evolving media landscape."

Verizon plans to use TiVo's Personalized Content Discovery Platform conversation, search and recommendations services across set-top boxes, websites and popular streaming devices, bringing forth a more personal entertainment experience for its customers.



About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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Lerin O'Neill

TiVo

+1 408 562 8455

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