



NEWS RELEASE

# Armstrong Selects TiVo's Next-Gen Platform to Deliver Game Changing TV Experiences to its Subscribers

4/29/2019

Company Release - 4/29/2019 8:00 AM ET

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Armstrong has chosen TiVo's Next-Gen Platform to bring cutting-edge entertainment solutions to its subscribers. With more than 50 years of experience in the cable television industry, Armstrong has been a leader in innovation, providing state-of-the art services and high reliability across areas in Ohio, Pennsylvania, West Virginia and Maryland.

Armstrong will utilize TiVo's Next-Gen Platform to seamlessly transition to IPTV by deploying TiVo's cloud-powered IPTV suite of solutions, including IPVOD, IP Linear, Restart, Catch-Up, and Network DVR, across a host of clients. This allows Armstrong to deliver content to customers when and where they want to watch it, from managed set-top-boxes powered by Android TV™ or Linux to unmanaged consumer-owned devices such as Apple TV, Amazon Fire TV, Roku, and mobile.

TiVo's Next-Gen Platform will allow Armstrong to future-proof its business and stay ahead of the competition while reducing churn and capitalizing on new monetization opportunities and business models.

In Q4 2018, Armstrong rolled out TiVo Experience 4 and voice-activated remote control functionality to its entire subscriber base. The newly-designed user experience is sleek, visually appealing, technologically advanced and simple to use. It features hyper-personalization, advanced search and recommendations, powerful conversational voice control, universal discovery across content sources, and a consistent user experience across all devices.

"We are thrilled to be working with TiVo on our next generation video platform," said Jeff Ross, President at Armstrong. "Our business is built on continued innovation, and TiVo's industry-leading solutions enable us to



deliver superior entertainment experiences that our customers deserve.”

“TiVo’s Next-Gen Platform enables Armstrong to demonstrate market leadership by bringing trailblazing innovations and must-have features to its customers,” said Jeffrey Glahn, vice president of sales, TiVo. “We are pleased that Armstrong has chosen TiVo as its trusted partner in the transition to IPTV and we look forward to bringing this robust solution to additional operators in the future.”

## About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [business.tivo.com](http://business.tivo.com) or follow us on Twitter [@tivoforbusiness](https://twitter.com/tivoforbusiness).

## Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo’s periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

TiVo and the TiVo logo are registered trademarks of TiVo Corporation and its subsidiaries worldwide.

Android TV is a trademark of Google LLC.

View source version on [businesswire.com](http://businesswire.com): <https://www.businesswire.com/news/home/20190429005088/en/>

Lerin O’Neill

TiVo

+1 (408) 562-8455

**[email protected]**

Source: TiVo Corporation