



NEWS RELEASE

RCN Chooses TiVo's Next-Gen Platform to Give Subscribers a Superior User Experience

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RCN Will Deploy IPTV Suite of Products on Android TV™, Streaming Devices and Mobile

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that RCN, a leading cable operator, has selected TiVo's **Next-Gen Platform** to bring advanced innovation to its customers. RCN will be the first operator to deploy the Next-Gen Platform and will roll out its new TiVo-powered video solution to its high-speed internet, digital TV and home phone customers. RCN also plans to expand the TiVo offerings across its properties, including Grande Communications Networks and WaveDivision Holdings. RCN was the first operator to deploy TiVo in the Pay-TV space.

"After reviewing a number of solutions on the market, we were impressed with TiVo's Next-Gen Platform and their commitment to helping us bring forth a compelling user experience, personalized recommendations, advanced voice functionality and multi-platform support to our customers," said Patrick Murphy, CTO, RCN, Grande and Wave. "Additionally, TiVo's IPTV products provide advanced video solutions for our broadband-only subscribers and enhance the RCN viewing experience across mobile platforms."

Under the agreement, RCN will power its next-generation solution with TiVo's IPTV suite of products, including TiVo Solutions for Android TV, TiVo for Streamers and TiVo for Mobile. This will enable the delivery of IPVOD, IP Linear, Restart, Catch-Up and Network DVR content to RCN subscribers on managed STBs powered by Android TV and unmanaged consumer-owned devices, such as Amazon Fire, Apple TV, as well as iOS and Android mobile devices. Subscribers can enjoy the ultimate entertainment experience with hyper-personalization, advanced search and recommendations, conversational voice control and universal discovery across content platforms. This will enable RCN to reduce churn, drive customer engagement, as well as capture new market segments and monetization opportunities with differentiated business models and revenue streams.

“We are excited to continue working with RCN and providing their customers with a feature-rich and highly personalized user experience that they can take with them across their favorite devices,” said Jeffrey Glahn, vice president of sales, TiVo. “TiVo’s future-proof product portfolio provides the flexibility, scalability and next-gen IPTV services that will enable RCN to demonstrate market leadership in an ever-evolving entertainment landscape.”

TiVo’s Next-Gen Platform is a game-changing solution that enables operators to effectively adapt to a rapidly evolving market with a complete set of unified products and versatile deployment options across QAM, IPTV and hybrid infrastructures. Powered by cloud services for rapid innovation, the platform delivers high feature velocity and enables operators to manage the transition to IPTV on their own terms.

About RCN

RCN Telecom Services, LLC (www.rcn.com) provides industry-leading High-Speed Internet, all-Digital TV and Phone services for residential, small/medium and Enterprise business customers. PC Magazine recently released its annual Readers’ Choice Awards and named RCN one of the winners for best cable broadband ISPs in 2017 – RCN ranks highest for overall satisfaction. RCN’s affordably-priced advanced digital services are delivered through their proprietary, state-of-the-art fiber-rich network and supported by 100% U.S.-based customer service. RCN’s primary service areas include Washington, D.C., Philadelphia, Lehigh Valley (PA), New York City, Boston and Chicago.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at business.tivo.com or follow us on Twitter [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo’s periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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