



NEWS RELEASE

TiVo Unveils TiVo Stream 4K

1/7/2020

Company Release - 1/7/2020 8:00 AM ET

New product, built to bring entertainment together, features strategic relationship with Sling TV

LAS VEGAS--(BUSINESS WIRE)-- **CES 2020**—TiVo (NASDAQ: TIVO), the company that brings entertainment together, today announced TiVo Stream 4K™, an easy-to-use streamer with live TV and Cloud DVR from the Sling TV app, plus leading content services. It gives consumers the power to create the bundle they want across multiple entertainment sources using a smart, intuitive interface making it simple to find, watch and enjoy.

TiVo Stream 4K will launch with Sling TV as the preferred source for subscription TV. TiVo's industry-leading user experience and personalized discovery features will integrate seamlessly with the Sling TV app to provide a TV viewing experience that is truly unique when compared to any other streaming product on the market today.

TiVo Stream 4K will also provide seamless integration with multiple online video services, including Netflix, Amazon Prime Video, HBO, YouTube and more. This eliminates the need to toggle between multiple apps to access your favorite TV shows—and makes streaming content feel a lot more like watching television. Additionally, the product will feature TiVo+ as the preferred source of free, ad-sponsored television and movies.

TiVo Stream 4K includes a small device that plugs into the HDMI port on your television, delivering the highest quality audio and video up to and including Dolby Atmos sound and Dolby Vision HDR. Combined with a streamlined version of TiVo's award-winning "peanut" remote control enabling conversational voice search, all you need is a broadband internet connection in order to start streaming – no subscription fees required*.

"With TiVo Stream 4K, we have created a dramatically better experience for viewers who are tired of hunting through apps and interfaces to find the amazing content available through online content providers," said Dave Shull, president and CEO, TiVo. "We are excited to help TV lovers and occasional viewers alike make the most of their time in front of the screen and bring together the best of the streaming and TV experiences."

To help viewers make the increasingly difficult decision on what to watch, the Sling TV app will be available on the TiVo Stream 4K box and Sling content listings will be surfaced via universal search. Sling subscribers will be able to easily search for their favorite shows on the TiVo Stream 4K interface—or by speaking into their Voice Remote—and a wide variety of shows offered by Sling TV will be presented alongside the free channels offered through TiVo+.

“Our subscribers are always looking for new ways to quickly find content they enjoy,” said Warren Schlichting, executive vice president and group president, Sling TV. “This strategic relationship will not only help our current subscribers rediscover TiVo, it will make it easier for new Sling subscribers to make the transition to streaming video.”

TiVo will also market TiVo Stream 4K in partnership with multichannel video programming distributors (MVPDs) to enable them to leverage TiVo Stream 4K to benefit their broadband-only subscribers. Schurz Communications is the first MVPD to commit to a co-marketing relationship with TiVo.

“Schurz is thrilled to be working with TiVo on this exciting project,” said Tom Williams, CTO, Schurz Communications. “TiVo Stream 4K will enhance the relationship Schurz has with our very important broadband-only subscribers.”

TiVo Stream 4K will be available to customers beginning April 2020 with initial launch pricing of \$49.99 (MSRP of \$69.99), and will be available via **TiVo.com** and other popular retail sales channels.

TiVo Stream 4K at CES

TiVo Stream 4K’s capabilities will be demonstrated at TiVo’s booth during CES 2020 in Las Vegas, Nev. TiVo can be found between 9am-5pm January 7-9, 2020 at the Ideation Studio located on the 3rd floor of The Park MGM.

*Sling TV offers a wide range of free programming in addition to a full lineup of popular cable channels that require a monthly subscription.

About TiVo

TiVo (NASDAQ: TIVO) brings entertainment together, making it easy to find, watch and enjoy. We serve up the best movies, shows and videos from across live TV, on-demand, streaming services and countless apps, helping people to watch on their terms. For studios, networks and advertisers, TiVo delivers a passionate group of watchers to increase viewership and engagement across all screens. Go to **tivo.com** and enjoy watching.

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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Source: TiVo