

NEWS RELEASE

DTS Sound Unbound™ Launches on Xbox One

7/8/2020

DTS' Unrivaled Immersive Audio Technology Takes the Gaming Experience to the Next Level with Ultra-realistic 3D Audio Now Available on Xbox One

SAN JOSE, Calif.--(BUSINESS WIRE)-- **DTS**, a global leader in next-generation audio, imaging and sensing technology and a wholly owned subsidiary of **Xperi Holding Corporation** (NASDAQ: XPER) ("Xperi"), today announced that DTS Sound Unbound, an application with premium DTS audio solutions, featuring DTS Headphone:X®, is now available on Xbox One and will be compatible with Xbox Series X when it launches this holiday. DTS solutions take immersive gaming to the next level with ultra-realistic, 3D audio that renders clear, rich and dynamic audio for the most engaging gaming experiences optimized by DTS audio technology for headphones.

DTS Headphone:X delivers a clear competitive edge to gaming enthusiasts of all skill levels and is designed to amplify engagement with multichannel titles available on Xbox One. Already built into millions of devices around the world, DTS Headphone:X includes integrated surround sound technology that renders sounds from above, below and close to the gamer with exceptional localized sound cues for truly immersive play.

"DTS Sound Unbound has unlocked next-level gaming experiences for consumers around the globe since its launch on Windows 10 PC last fall, and we are excited to extend our relationship with Microsoft to make DTS Sound Unbound available via Xbox One," said Matthew Byrne, Senior Vice President and General Manager of Xperi's mobile business. "Our ongoing partnership with Microsoft to leverage its spatial sound framework with DTS' integrated, intelligent and immersive audio solutions continues to benefit our licensing partners and consumers with an unparalleled audio gaming experience from Windows PC and Xbox platforms."

DTS is focused on elevating the conversation around audio in gaming, delivering technology and innovation that plays a crucial role in the video gaming and streaming experience. In addition to technology support, DTS has also built world class marketing and engagement programs to support our gaming partners. Through this combination of innovation and promotion, DTS will continue to expand its footprint within gaming, rolling out further

partnerships and opportunities.

For more information about DTS, please visit www.dts.com or connect with DTS on Facebook, Twitter (@DTS) and

Instagram (@DTS).

About DTS, Inc.

Since 1993, DTS has been dedicated to making the world sound better. Through its pioneering audio solutions for

mobile devices, home theater systems, cinema and beyond, DTS provides incredibly high-quality, immersive and

engaging audio experiences to listeners everywhere. Now, DTS is also powering imaging and sensing technologies

as well. For more information, please visit www.dts.com.

About Xperi Holding Corporation

Xperi invents, develops, and delivers technologies that enable extraordinary experiences. Xperi technologies,

delivered via its brands (DTS, HD Radio, IMAX Enhanced, Invensas, TiVo), and by its startup, Perceive, make

entertainment more entertaining, and smart devices smarter. Xperi technologies are integrated into billions of

consumer devices, media platforms, and semiconductors worldwide, driving increased value for partners,

customers and consumers.

XPER-P

View source version on businesswire.com: https://www.businesswire.com/news/home/20200708005306/en/

Communications:

Xperi Holding Corporation

Lerin O'Neill

+1 408.562.8455

lerin.oneill@xperi.com

Investor Relations:

Xperi Holding Corporation

Geri Weinfeld

+1 818-436-1231

IR@xperi.com

Source: Xperi Holding Corporation