



NEWS RELEASE

TiVo Announces Expanded Availability of Smart TVs Powered by TiVo Across Its OEM Partners

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Smart TVs Powered by TiVo are now available across 15 European countries

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo**, a wholly-owned subsidiary of entertainment technology company **Xperi Inc.** (NYSE: XPER), announced today its continued expansion of smart TVs Powered by TiVo across its OEM partners, spanning 17 brands including Bush, Daewoo, Digihome, Panasonic, Sharp, Telefunken, and Vestel. During IFA 2024, TiVo will showcase its award-winning OS platform across six of its already available OEM partners, highlighting the power and difference a content-first and user-centric platform can make.

Earlier this year, the TiVo team was in London to officially launch the availability of the first smart TVs Powered by TiVo. Since then, additional OEMs have announced the official availability of smart TVs Powered by TiVo, hitting the shelves across 15 European countries. TiVo OS production volumes are increasing with daily activations accelerating, setting the stage for future monetization on a target of two million active devices by the end of 2024.

"TiVo has always been at the forefront of innovation, and the recently-launched smart TVs are no exception," said Jon Kirchner, CEO of Xperi. "We pride ourselves on understanding the end-user better than others and are leveraging those insights to help partners provide a more user-centric TV model. We're excited to bring enhanced TV experiences to consumers around the world."

TiVo has partnered with leading OEMs to introduce its smart TVs Powered by TiVo. This range of TVs encompasses various sizes, from compact 24-inch models to expansive 75-inch displays, catering to diverse consumer needs and price points. These new TVs feature advanced technology, including 4K Ultra HD resolution, HDR support, and high-quality audio systems, designed to deliver an exceptional viewing experience across all models.

Smart TVs Powered by TiVo that are currently available on retail shelves include:

- Vestel: Various DLED and QLED models in eight sizes ranging from 32" to 75"
- Panasonic: W60A 4K Ultra HD LED smart TV series in six sizes ranging from 32" to 65"
- JVC: Multiple low, mid and high-end spec configurations in eight sizes ranging from 32" to 75"
- Bush: Various UHD and HD models in seven sizes ranging from 24" to 65"
- Telefunken: Several DLED models in eight sizes ranging from 32" to 75"
- Sharp: GM6000 and GK4000 series in five sizes ranging from 43" to 70"

This October, TiVo OS will also be available in smart TVs from Metz (manufactured by Skyworth) in four sizes from 43" to 65". Konka smart TVs Powered by TiVo are also expected in the European market, offering a wide range of models to meet the needs of a broad consumer spectrum.

As more TVs hit the shelves and become active, participating OEMs and content partners are also provided with an opportunity to better target and streamline advertising across the platform. **TiVo One**, the latest addition to Xperi's growing capabilities for its independent media platform, empowers advertisers to deliver more personalized ad experiences, ensuring that user audiences receive a personalized and streamlined experience, aligned with TiVo's promise of a content-first approach.

Standout features of TiVo OS

The TiVo OS platform is transforming the smart TV landscape with its intuitive and comprehensive approach to content management and discovery. The core of the Powered by TiVo experience is the ability to seamlessly aggregate content from various streaming services, linear TV channels and sports content, allowing consumers to organize and access their favorite shows, movies, and live events in a centralized hub. The platform supports a wide range of popular streaming services, providing consumers with access to a vast library of free and paid content.

One of the standout features of TiVo OS is its advanced search and recommendation capabilities. Powered by sophisticated algorithms that learn from individual viewing habits, the platform provides personalized suggestions tailored to each user's unique preferences. This ensures that consumers are consistently presented with content that aligns with their tastes, making it effortless to discover and enjoy new entertainment.

TiVo OS also offers natural voice navigation to select smart TV models. Consumers can easily search for and access their desired content by issuing simple voice commands, reducing content churn and eliminating the need for complex remote-control interactions.

Visit Xperi at **IFA** (Sept. 6-10, 2024) Hall 22-306, to find out more and see TiVo OS in action.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including, without limitation, statements regarding the growth and monetization of the footprint for TiVo OS, the launch timing and availability of smart TVs Powered by TiVo, and the timing, features, and benefits of TiVo One. In some cases, you can identify forward-looking statements by the words "expect," "anticipate," "intend," "plan," "believe," "could," "seek," "see," "will," "may," "would," "might," "potentially," "estimate," "continue," "expect," "target," and similar expressions or the negatives of these words or other comparable terminology that convey uncertainty of future events or outcomes. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance, or achievements to be materially different from the information expressed or implied by these forward-looking statements. These risks, uncertainties and other factors are described under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the year ended December 31, 2023 filed with the Securities and Exchange Commission (the "SEC") and our other filings with the SEC from time to time. Any forward-looking statements speak only as of the date of this press release and are based on information available to the Company as of the date of this press release, as well as the Company's current expectations, assumptions, estimates and projections that involve risks and uncertainties. The Company does not assume any obligation to, and does not intend to, publicly provide revisions or updates to any forward-looking statements, whether as a result of new information, future developments or otherwise, should circumstances change, except as otherwise required by securities and other applicable laws.

About TiVo

TiVo brings entertainment together, making it easy to find, watch and enjoy. We serve up the best movies, shows and videos from across live TV, on-demand, streaming services and countless apps, helping people to watch on their terms. For studios, networks and advertisers, TiVo targets a passionate group of watchers to increase viewership and engagement across all screens. TiVo is a wholly-owned subsidiary of Xperi Inc. Go to tivo.com and enjoy watching.

About Xperi Inc.

Xperi invents, develops, and delivers technologies that enable extraordinary experiences. Xperi technologies, delivered via its brands (DTS®, HD Radio™, TiVo®), and by its startup, Perceive, are integrated into billions of consumer devices and media platforms worldwide, powering smart devices, connected cars and entertainment experiences, including IMAX® Enhanced, a certification and licensing program operated by IMAX Corporation and DTS, Inc. Xperi has created a unified ecosystem that reaches highly engaged consumers, driving increased value for partners, customers and consumers.

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