



NEWS RELEASE

TiVo OS Will Be Launching in the U.S. Market With Sharp

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TiVo's award-winning Smart TV Operating System will raise TV entertainment standards for U.S. consumers.

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo**, a wholly-owned subsidiary of entertainment technology company **Xperi Inc.** (NYSE: XPER), announced today that it will be entering the U.S. television market with Sharp Home Electronics Company of America, marking a key milestone of the continued expansion of smart TVs Powered by TiVo™.

Already available in Europe, TiVo OS™ has 8 partners, such as Sharp Europe, to introduce its smart TVs Powered by TiVo with over 33 brands including Bush, Daewoo, Digihome, Panasonic, Sharp, Telefunken, and Vestel.

The Sharp Smart TV Powered by TiVo will be the first television in the series to be made available to American consumers, as soon as February 2025. Boasting a beautiful Ultra High Definition and High Dynamic Range 55" QLED screen, plus Dolby Atmos®, and 3 HDMI ports, it will be a smart TV that reinforces Sharp's reputation for quality.

The award-winning TiVo OS platform seeks to transform the smart TV landscape with its intuitive and comprehensive approach to content management and discovery. The platform seamlessly aggregates content from various streaming services, linear TV channels and sports content, allowing consumers to organize and access their favorite shows, movies, and live events in a single user interface. TiVo OS supports a wide range of popular streaming services, providing consumers with access to a vast library of free and paid content.

One of the standout features of TiVo OS is its advanced search and recommendation capabilities. Powered by sophisticated algorithms that learn from individual viewing habits, the platform provides personalized suggestions tailored to each user's unique preferences. This content-first approach helps to ensure that consumers are consistently presented with content that aligns with their tastes, making it effortless to discover and enjoy new entertainment.



TiVo OS also offers natural voice navigation for select smart TV models. Consumers can easily search for and access their desired content by issuing simple voice commands, reducing content churn and eliminating the need for complex remote-control interactions.

“Partnering with Sharp to introduce smart TVs Powered by TiVo in the U.S. represents a significant milestone for us,” said Ben Maughan, general manager of smart TV and media platform for Xperi. “Our deep understanding of viewer needs and behaviors has allowed us to develop a platform that elevates the TV experience by making it more intuitive. We’re excited to bring an enhanced TV experience to Sharp’s consumers in America.”

“We have partnered with TiVo to provide a truly independent platform that allows our consumers to find, watch and enjoy content easily,” said Jim Sanduski, President of Sharp Home Electronics Company of America. “As we look to gain more foothold in the U.S. television market, partnering with credible and trustworthy businesses such as TiVo to provide an experience that aligns with our consumers needs, is crucial. TiVo’s unbiased, personalized and content-first approach is exactly the type of operating system our consumers are looking for.”

Visit Xperi and TiVo at CES (Jan. 7-10, 2025) on the showfloor, **West Hall #5840**, or schedule a private meeting at our ARIA location **here**.

Safe Harbor Statement

This press release contains “forward-looking statements” within the meaning of the federal securities laws. These forward-looking statements are based on information available to Xperi as of the date hereof, as well as Xperi’s current expectations that involve risks and uncertainties. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause Xperi’s actual results, performance, or achievements to be materially different from those expressed or implied by the forward-looking statements. These statements include but are not limited to those related to the launch timing and availability of Sharp Smart TVs Powered by TiVo in the U.S. market, including the features, functionality and benefits of such TVs. These risks, as well as other risks associated with the business, are more fully discussed in Xperi’s filings with the U.S. Securities and Exchange Commission (“SEC”), including Xperi’s Quarterly Reports on Form 10-Q and Annual Report on Form 10-K.

About TiVo

TiVo brings entertainment together, making it easy to find, watch and enjoy. We serve up the best movies, shows and videos from across live TV, on-demand, streaming services and countless apps, helping people to watch on their terms. For studios, networks and advertisers, TiVo targets a passionate group of watchers to increase viewership and engagement across all screens. TiVo is a wholly-owned subsidiary of Xperi Inc. Go to tivo.com and enjoy watching.

About Xperi Inc.

Xperi invents, develops, and delivers technologies that enable extraordinary experiences. Xperi technologies, delivered via its brands (DTS®, HD Radio™, TiVo®), are integrated into billions of consumer devices and media platforms worldwide, powering smart devices, connected cars and entertainment experiences, including IMAX® Enhanced, a certification and licensing program operated by IMAX Corporation and DTS, Inc. Xperi has created a unified ecosystem that reaches highly engaged consumers, driving increased value for partners, customers and consumers.

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About Sharp Home Electronics Company of America (SHCA) – Montvale, NJ

SHCA is the US Consumer Products Group of Sharp Electronics Corporation, the US sales subsidiary of Sharp Corporation, a worldwide developer and manufacturer of one-of-a-kind premium technology products. SHCA includes our premium home appliance manufacturing facility in Memphis, TN, together with the sales & marketing, and servicing of home electronics based in Montvale, NJ. Leading products include Sharp AQUOS® TVs, Sharp Carousel®, Microwave Drawer™ Ovens, SuperSteam+™ Ovens, and Plasmacluster® Ion air purifiers.

Sharp Corporation appears on Fortune's World's Most Admired Companies for 2024. Sharp Electronics Corporation received a 2024 award for Best Places to Work in NJ. Learn more at <http://www.sharpusa.com/>.

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