



NEWS RELEASE

Arvin Patel Takes Helm of IP Licensing Business at TiVo

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Technology Industry Veteran Chartered with Driving Growth Agenda

SAN CARLOS, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ:TIVO), a global leader in entertainment technology and audience insights, today announced the appointment of Arvin Patel to the position of executive vice president and chief intellectual property (IP) officer effective in Q3. Reporting directly to TiVo's president and CEO, Tom Carson, Patel will be responsible for all facets of TiVo's patents and licensing business, including driving growth and integration of TiVo's intellectual property assets in strategic focus areas, such as over-the-top (OTT), mobile and global expansion.

With nearly 20 years of intellectual property industry experience, Patel has established and grown the patent licensing business for some of the world's leading technology and innovation companies. Prior to this role, Patel has held a number of IP leadership positions, including serving as the global head of IBM's IP Strategy group and, most recently, as the chief IP officer at Technicolor. Widely recognized as an expert in intellectual property strategy, Patel also formerly held the senior vice president of IP and Licensing position at Rovi Corporation.

"Having worked for some of the world's largest technology and entertainment companies, Arvin fully understands the value of TiVo's IP and solutions and the ability of our offerings to help customers reach consumers in new and compelling ways," said Carson. "TiVo thrives on innovation and we're excited to have Arvin join us as we continue to expand our offerings in the fast-growing streaming and OTT markets and explore global opportunities in emerging segments of the entertainment technology marketplace and beyond."

"TiVo has a proven track record of successfully developing and licensing technology to deliver the ultimate

entertainment experience,” said Patel. “I believe that there is a significant opportunity to build on that legacy of success and position the IP business for the next phase of growth. Together, our patented technologies and innovative products are key to powering the next generation of entertainment.”

Samir Armaly will remain with TiVo and move into a newly-created role, reporting to the CEO, where he will continue to be responsible for seeing the last remaining Tier 1 renewal through to completion. In addition, Armaly will ensure a seamless transition of the IP business to Patel and advise the CEO and Board of Directors on relevant IP matters. Having been with the company for over fifteen years, Armaly's leadership has helped establish TiVo's IP licensing business among the industry leaders, generating billions of dollars in revenue and profits for the company.

“With the recent achievements of our IP licensing business and the completion of several long-term agreements with many of our largest customers, the time is right for priming the business for the next phase of growth,” added Carson. “The opportunity for our IP licensing business remains strong, and I believe we are optimally positioned to capitalize on that opportunity with Arvin as our new leader combined with Samir's continued involvement with the company.”

About TiVo

TiVo Corporation (NASDAQ:TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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