



NEWS RELEASE

## Cox On DEMAND Library Now Available to TiVo Subscribers

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COMBINED OFFERING OF COX ON DEMAND CONTENT, LINEAR TV, AND POPULAR STREAMING CONTENT NOW AVAILABLE IN EASILY SEARCHABLE TIVO INTERFACE

Company Release - 9/1/2015 9:13 AM ET

ATLANTA, GA and SAN JOSE, CA -- (Marketwired) -- 09/01/15 -- TiVo Inc. (NASDAQ: TIVO), a leading innovator in the advanced television space, and **Cox Communications**, the third-largest U.S. cable TV company serving approximately six million residences and businesses, today announced Cox's On DEMAND content is now available for joint subscribers using TiVo Roamio® and TiVo Premiere DVRs.

Cox's robust On DEMAND library of more than 18,000 movies and shows will now be seamlessly integrated with Cox TV channels and the popular streaming apps<sup>1</sup> available through TiVo, allowing consumers to access, find and search for their favorite content all through one user experience. The offering will begin to roll out today via a software update, reaching the entirety of Cox's digital footprint by the end of 2015. Customers with Advanced TV and Essential Internet or higher will have access to VOD content.

"Cox's commitment to open their VOD catalog to TiVo provides users the opportunity to utilize the simple and intuitive TiVo experience to enjoy a broad library of operator content, popular streaming apps like Netflix, Amazon and Vudu, and more on whatever platform they choose," said Ira Bahr, TiVo's Chief Marketing and Retail Sales

Officer. "Working with Cox, we are able to provide a solution for making their vast library of On Demand content available and combine it with the best of popular streaming apps to deliver a tremendous volume of great content for viewers."

In addition to partnering with other U.S. cable operators that offer the TiVo DVR as the primary Set Top Box for subscribers, TiVo works with Pay-TV operators to provide their customers who purchase TiVo retail products with the ability to consolidate cable, on-demand and streaming<sup>1</sup> options into one easy entertainment experience. Cox now will afford its subscribers the choice of using a TiVo DVR (as an alternative to an operator-provided cable box) for recording and viewing Cox's line-up of premium content. Cox's and Comcast's offerings with TiVo now will enable 30 million U.S. cable subscribers to use TiVo DVRs as an alternative user experience for accessing the respective on-demand libraries of these cable operators.

<sup>1</sup>Broadband internet connection is required to access and receive streaming content. Availability of third-party content from streaming sources is subject to change, and certain third-party fees may apply.

#### About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home, providing an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. TiVo subscribers enjoy a simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. The company's multiple subsidiaries provide the broader television industry and consumer electronics manufacturers with cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: [www.TiVo.com](http://www.TiVo.com).

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#### About Cox Communications

Cox Communications is a broadband communications and entertainment company, providing advanced digital video, Internet, telephone and home security and automation services over its own nationwide IP network. The third-largest U.S. cable TV company, Cox serves approximately 6 million residences and businesses. Cox Business is a facilities-based provider of voice, video and data solutions for commercial customers, and Cox Media is a full-service provider of national and local cable spot and digital media advertising. Cox is known for its pioneering

efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces. For eight years, Cox has been recognized as the top operator for women by Women in Cable Telecommunications; Cox has ranked among Diversity Inc.'s Top 50 Companies for Diversity 10 times, including the last nine years. More information about Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at [www.cox.com](http://www.cox.com) and [www.coxmedia.com](http://www.coxmedia.com).

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of Cox On Demand content on TiVo devices across the entirety of Cox's digital footprint by the end of 2015. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2015, Quarterly Report on Form 10-Q for the quarter ended April 30, 2015 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.