



NEWS RELEASE

Global Satellite Chooses TiVo's CubiTV Middleware for Rollout of DVB Services Across the Philippines

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CUBIWARE PARTNERSHIP WITH
GSAT AND INTEK DIGITAL WILL
BRING HIGH QUALITY
PROGRAMMING TO PHILIPPINE
MARKET

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SINGAPORE -- (Marketwired) -- 06/02/15 -- Cubiware, a subsidiary of TiVo Inc. (NASDAQ: TIVO), today announced that its CubiTV hybrid middleware has been selected by Global Satellite (GSat) for delivery of digital video broadcast via satellite in the Philippines. CubiTV will be deployed on set-top boxes (STBs) manufactured by Intek Digital of South Korea and used to provide direct-to-home satellite TV services to subscribers across the Philippines. Initial capabilities enabled by the Intek/Cubiware STBs include high definition digital video and PVR recording. The inclusion of CubiTV provides an upgrade path that will enable later deployment of interactive services and additional enhanced capabilities.

GSat provides international entertainment and information in multiple Asian markets, including not only the Philippines but also other parts of South Asia. With an emphasis on superior coverage, quality programming, and content security, GSat carries both locally produced and international content, including news, multi-cultural programs, distance education, business and economic analysis, governmental proceedings, and other documentary productions. GSat's services reach remote areas that are often not served by terrestrial broadcast or cable.

"A big part of GSat's ability to meet the growing demand for a better direct-to-home satellite TV experience is our

use of the latest multimedia technology," said Philip J. Chien, President and CEO of GSat. "With CubiTV middleware running on quality hardware from Intek Digital, we will be able to offer our subscribers a high-quality, cost-effective set-top box that satisfies all of the requirements for our existing roll-out and also provides a future-proof platform on which we can enable interactive services in the future."

CubiTV features a highly intuitive interface that makes it easy for subscribers to navigate advanced TV functionality. It also includes a revolutionary graphics-rendering engine that delivers fast, sleek menus and program guides with high-quality animation, transitions, and effects. Designed to run on low-power, small footprint DTV and IPTV processors from all major silicon vendors, the STB versions of CubiTV may be deployed on both modern and legacy devices, thereby minimizing the need for hardware replacement.

"We couldn't be happier to have this opportunity to work with GSat and Intek Digital to bring quality satellite TV services to the Philippines," said Cubiware co-founder Maciej Grzonkowski. "GSat's multi-country presence complements our strategy of growth through deployments in Asia and other growing markets worldwide. And Intek Digital is renowned as a hardware manufacturer that not only delivers quality devices but also excels at servicing operators. Collaborating on GSat's deployment in the Philippines provides us with a great foundation for building long-term working relationships with two very important partners."

For further information about Cubiware and CubiTV, please visit www.cubiware.com.

About Cubiware

Cubiware, a wholly owned subsidiary of TiVo Inc. (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit www.cubiware.com or email .

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV

viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future deployment of Cubiware products and services with Global Satellite on Intek Digital manufactured set top boxes in the Philippines and other parts of South Asia. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2015 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.