



NEWS RELEASE

KDDI Adopts Rovi G-Guide HTML to Power Entertainment Discovery on New Android TV Based IPTV Set-top Box

2016-06-23

Company Release - 6/23/2016 8:00 AM ET

First IPTV Set-top Box Powered by G-Guide HTML Debuts in Japan Significantly Enriching the User Experience

SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) announced today that Japan's major service provider, KDDI, selected Rovi's G-Guide HTML to enable entertainment discovery on the new Android TV based IPTV set-top box (STB). Available this month to KDDI's IPTV subscribers, the new set-top box delivers advanced discovery experiences to users. This is the first product to adopt Rovi G-Guide HTML for IPTV.

Rovi's G-Guide HTML is an HTML5-based interactive program guide to help viewers easily find and record TV programs. It features a sleek picture-in-picture TV guide listing grid designed to showcase rich images, including program and cast photos. G-Guide HTML helps viewers to easily switch from one program to another, while highlighting connections and interrelated associations between actors and programs using Rovi's robust six-degree discovery capability. With the new predictive search function of Rovi's G-Guide HTML, viewers can find content by simply typing the first few letters of relevant words in their favorite program titles or names of the starring cast.

"Our continued collaboration with KDDI further solidifies Rovi's leadership position in delivering cutting-edge entertainment discovery solutions that further differentiate our customers' services," said Michael Hawkey, senior vice president and general manager, discovery, Rovi. "With so many content options available to consumers today, solutions like Rovi's G-Guide HTML, significantly enrich the user's discovery experience, resulting in increased consumption."



About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and technology licensing to make discovery simple, seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com or follow us on Twitter @rovicorp.

Forward Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe Rovi Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation’s most recent report on Form 10-Q for the period ended March 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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