



NEWS RELEASE

KT Signs Entertainment Discovery Patent Portfolio License Agreement with Rovi

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Major Korean Over-the-top Service Provider Licenses Rovi's World-class Intellectual Property for Content Discovery for Mobile TV Subscribers

SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has entered into an entertainment discovery patent license agreement with KT Corporation (KT), a leading provider of telecommunication services in Korea. This license agreement provides KT with access to Rovi's market-leading patent portfolio, powering entertainment discovery for KT's mobile TV subscribers.

KT is one of the major providers of over-the-top (OTT) services in Korea, providing telecommunications and convergence services throughout the region. The company also offers TV everywhere (TVE) and video-on-demand (VOD) over wireless networks and the Internet as part of its digital networking services.

"This licensing agreement with KT underscores the value of our discovery patent portfolio in Korea," said Samir Armaly, executive vice president, intellectual property and licensing, Rovi. "Our extensive entertainment discovery patent portfolio is licensed by some of the world's leading companies around the globe. With Rovi, our licensees are able to accelerate the deployment of personalized entertainment experiences and help facilitate the discovery of content across multiple screens."

Rovi has one of the world's largest media and entertainment patent portfolios. Rovi's platform-independent, technology agnostic IP portfolio is licensed to leading companies around the world, including the biggest names in media and entertainment.



About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and technology licensing to make discovery simple, seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com, or follow us on Twitter [@rovicorp.com](https://twitter.com/rovicorp.com).

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