NEWS RELEASE

More Storage, All-In Price TiVo Launches the TiVo Roamio OTA 1TB

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TIVO'S OVER-THE-AIR DVR GETS A HARD DRIVE UPGRADE FOR $399.99(1)

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SAN JOSE, CA -- (Marketwired) -- 04/27/16 -- TiVo® Inc. (NASDAQ: TIVO), a leader in advanced television, today announced an important line update to its popular TiVo Roamio® OTA. Starting Monday May 2nd, the all-new TiVo Roamio OTA will feature a hefty 1TB hard drive, and carries no requirement for an on-going monthly subscription fee.

"The TiVo Roamio OTA 1TB is in a class of its own," said Ira Bahr, TiVo's Chief Marketing and Retail Sales Officer. "It delivers the unparalleled TiVo DVR experience, as well as an intuitive integration between free over-the-air HD channels and major streaming services. No other device brings everything you watch together into one single, easy-to-use interface."

The TiVo Roamio OTA 1TB comes standard with TiVo's newest and proprietary features, such as SkipMode™, which gives users the ability to skip commercial breaks of recorded shows with the press of a single button3, and QuickMode™, which allows users to watch their recordings 30 percent faster with pitch-corrected audio.

The TiVo Roamio OTA 1TB can access and record up to 150 hours of high-definition programming4 and up to four shows at once, from popular local networks including ABC, CBS, NBC, FOX, PBS and Univision, where available with an HD antenna5. The TiVo Roamio OTA 1TB also gives users access to their content and subscriptions from the top

internet video services2, such as Netflix, Hulu, Amazon Prime Instant Video and YouTube®, among others.

The TiVo Roamio OTA 1TB will be available for a one-time price of $399.991.

TiVo Roamio OTA features include:

- Storage: 1TB (up to 150 HD hours)
- Tuners: 4 tuners
- Content navigation (at your direction):
    - SkipMode: Skip commercial breaks of recorded shows with the press of a single button
    - QuickMode: Watch recordings 30 percent faster with pitch-corrected audio
    - OnePass™: Consolidate episodes of your favorite shows available via Over-the-Air broadcast or via internet video services such as Netflix, Hulu and Amazon Prime Instant Video, and create a universal watch list across all providers
    - OneSearch™: Search across local channels and internet video services to find which shows are available and where they can be found
    - Casting: Cast your favorite Netflix and YouTube video from your mobile device to the TiVo Roamio OTA 1TB6. No need to buy a Chromecast™ dongle; casting is built-in.
- Tru Multi Room™ Video: Works with the industry-leading TiVo Minis. Live, Recorded and Over-the-Top (OTT) content with the same interface on every TV in your home7, including power features such as SkipMode.
- Compatibility with TiVo Stream: Stream and download live and recorded TV to iOS and Android™ smartphones and tablets, both in and out of home8. Or watch your recorded shows on an Amazon Fire™ TV or Apple TV® in another room of your home.
    - Free mobile application: Manage your recordings on your TiVo Roamio OTA 1TB through remote OnePass management

Pricing and Availability

The TiVo Roamio OTA 1TB is available for $399.991, a one-time payment including TiVo service. The TiVo Roamio OTA 1TB will be available May 2, 2016 at **TiVo.com**, **BestBuy.com** and **Amazon.com**, and at participating Best Buy stores.

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo

solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with set-top box, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: **www.TiVo.com**.

1 Plus any applicable taxes.
2 Broadband internet connection is required to access and receive streaming content. Availability of third-party content from streaming sources is subject to change, and certain third-party fees may apply.
3 SkipMode feature is not available for all recorded shows.
4 Your actual high-definition recording capacity may vary, based on television signal source and content.
6 Certain content provider restrictions may apply.
7 Streaming to other TVs within the home requires a separately purchased TiVo Mini (with service included) for each TV. The TiVo Roamio OTA 1TB works optimally with up to four TiVo Minis, and potentially with up to ten TiVo Minis. A multi-network adapter (sold separately) may be required.
8 Requires iPad®, iPhone® or iPod touch® device running iOS 7.0 or later, or Android mobile device running 4.1 or above with a non-Intel or AMD chipset (sold separately). Not all recorded content can be streamed or downloaded to a mobile device (due to copy protection assigned by content provider and/or other technical limitations). Some recorded content can only be streamed/downloaded to your mobile device when you are on the same network as your TiVo Stream. Out-of-home streaming (a) will support streaming to only one of your devices at a time and (b) may not be available for all recorded content.

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Source: TiVo Inc.