



NEWS RELEASE

## Multimedia Polska Selects TiVo's Cubiware for DVB & STB Rollout Across Poland

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POLAND'S LEADING OPERATOR  
PLANNING LARGE-SCALE  
DEPLOYMENT OF CUBIWARE-  
ENABLED SET-TOP BOXES

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SAN JOSE, CA -- (Marketwired) -- 11/16/15 -- Cubiware, a subsidiary of TiVo Inc. (NASDAQ: TIVO), today announced that its CubiTV hybrid middleware has been selected by Multimedia Polska, one of Poland's leading cable operators, for delivery of digital video broadcast via Cubiware-enabled set-top boxes and portal server across Poland. Initial capabilities enabled by the Cubiware STBs include high definition digital video and PVR recording. The inclusion of CubiTV provides an upgrade path that will enable later upgrades for on-demand services, like nPVR, catch-up TV and additional enhanced capabilities.

Launched in 1991, Multimedia Polska is one of the largest cable operators in Poland and is a leading provider of telecommunications services, including digital TV with video on demand (VOD), broadband and mobile as well as fixed and mobile telephony. It was one of the first cable TV operators to launch broadband internet services on a commercial scale and was a pioneer in triple play (video, voice and data) in Poland.

"For over 20 years Multimedia Polska has put the quality of service for the subscriber as paramount to its success," said Bartłomiej Kasiński, director of Strategy and Development for Multimedia Polska. "With the deployment of CubiTV middleware we know that our customers are getting best in class video experience with an expanding service portfolio, and we look forward to growing with their ongoing support."

Set Top Boxes deployed throughout Poland, enabled by the CubiTV middleware, feature a highly intuitive interface that makes it easy for subscribers to navigate advanced TV functionality. The CubiTV middleware also includes a highly innovative graphics-rendering engine that delivers fast, sleek menus and program guides with high-quality animation, transitions, and effects. Designed to run on low-power, small footprint DTV and IPTV processors from all major silicon vendors, the STB versions of CubiTV may be deployed on both modern and legacy devices, thereby minimizing the need for hardware replacement.

"We are thrilled to have been selected by Multimedia Polska as their leading provider of middleware services to Poland," said Cubiware co-founder Maciej Grzonkowski. "Multimedia Polska is a pioneer in the European cable industry and has adapted to tremendous change. We are honored to be rolling out CubiTV as part of their next chapter."

#### About Multimedia Polska

Multimedia is a leading nationwide cable operator, provider of digital television with video on demand, broadband and mobile data, and fixed-line and mobile voice. We offer the full multi play combo: video, voice, data, and also other services, such as energy, home monitoring, and insurance services. The company operates across Poland in c. 200 cities and towns. As of the end of June 2015, Multimedia provided its services to a total of some 822k customers. On aggregate, our clients took up to some 1.6 million services (RGUs) including cable TV, internet, telephony, premium channels and other (each separately referred to as a Revenue Generating Unit).

#### About Cubiware

Cubiware, a wholly owned subsidiary of TiVo Inc. (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit [www.cubiware.com](http://www.cubiware.com) or email [email protected].

#### About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live,

recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with STB, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: [www.TiVo.com](http://www.TiVo.com).

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future deployment of Cubiware middleware software by Multimedia Polska. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in TiVo Inc.'s public reports filed with the Securities and Exchange, including TiVo's Annual Report on Form 10-K for the fiscal year ended January 31, 2015, Quarterly Reports on Form 10-Q for the quarters ended April 30, 2015 and July 31, 2015 and Current Reports on Form 8-K. TiVo cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.