



NEWS RELEASE

Quadrille Selects TiVo's Cubiware as Middleware Partner for Push VOD Solution

2016-06-08

Company Release - 6/8/2016 2:00 AM ET

SAN JOSE, CA -- (Marketwired) -- 06/08/16 -- Cubiware, a Warsaw, Poland based subsidiary of TiVo Inc. (NASDAQ: TIVO), today announced its continued expansion across Europe and MEA with an extended partnership with Quadrille, a French high-tech company focused on Digital TV software and services. As a result of the partnership, Cubiware will fully integrate its Middleware solutions with Quadrille's Push VOD technology making it available on a wide range of cost-efficient Set-top Box platforms targeted for leading pay-TV operators in emerging markets.

Quadrille's Push VOD solution allows for the sending and storing of full catalogs of videos locally on set-top boxes, which can then be easily accessed by the Cubiware middleware solution. This provides easy access to high quality content without any disruption of service even for subscribers not equipped with a broadband connection.

CubiTV features a highly intuitive interface that makes it easy for subscribers to navigate advanced TV functionality. It also includes a revolutionary graphics-rendering engine that delivers fast, sleek menus and program guides with high-quality animations, transitions, and effects. Designed to run on low-power, small footprint DTV and IPTV processors from all major silicon vendors, the STB versions of CubiTV may be deployed on both modern and legacy devices, thereby minimizing the need for hardware replacement.

"Since 2012, Quadrille has been a great partner to Cubiware, using our middleware to expand across Europe, Africa and Middle East," said Jakub Gorski, co-founder of Cubiware. "This collaboration provides broadcasters the choice to introduce innovative on-demand offering also for territories with weak broadband penetration."

"Our partnership with Cubiware has been transformative to our business," said Xavier Battas, CEO of Quadrille. "The integrated CubiTV-Push VOD technology allows broadcasters to deploy push video services while saving on

transmission costs, creating an attractive option across the board."

About Quadrille

Quadrille is a French high-tech company focused on Digital TV software and services since 1998. Quadrille initiated its activity by delivering professional services to renowned broadcasters, telcos and STB manufacturers in France. Since 2008 Quadrille designs and actively promotes QuadriFast™, a carrier-grade multicast content delivery solution portfolio. QuadriFast™ is using Quadrille's fully patented "push technology" to safely achieve the content delivery over a variety of different networks: DTH, DTT, Cable, ISDB, xDSL. Headquartered in Paris France, Quadrille promotes its QuadriFast™ VOD Push Solution to all TV operators worldwide in a B to B market approach. Already deployed by Française des Jeux (the French lottery operator) for its country wide retail outlets network, QuadriFast™ has also been selected by TDF as part of a VOD pilot scale service over the DTT network. These deployments rank QuadriFast™ as the most deployed solution in France. In 2010 Quadrille was awarded the title of innovative Company for its QuadriFast Push VOD and catch-up TV solution by OSEO, the government agency supporting French SMBs development.

About Cubiware

Cubiware, a wholly owned subsidiary of TiVo Inc. (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit www.cubiware.com or email .

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with set-top box, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: www.TiVo.com.

Forward Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future integration of Cubiware middleware solutions with Quadriple's Push VOD technology. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "future", "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2016 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

Source: TiVo Inc.