



NEWS RELEASE

# Rovi Advances Entertainment Discovery with New Customer Deployment and Interactive Guide Solution at SCTE

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Summit Broadband Selects Rovi Passport Guide HD and Rovi Unveils i-Guide HD

SANTA CLARA, Calif. & NEW ORLEANS--(BUSINESS WIRE)-- SCTE — Rovi Corporation (NASDAQ: ROVI) today announced Rovi's first customer for **Passport® Guide HD**, Summit Broadband, and introduced i-Guide HD, the company's newest addition to its line of interactive program guides. Summit Broadband, a provider of phone, Internet, and cable TV services for residential and commercial customers, has selected Rovi's innovative Passport Guide HD to deliver advanced entertainment discovery, powered by Rovi's entertainment metadata. The addition of Passport Guide HD now provides Summit Broadband with expanded TV listings and a fresh design for DVR, search and advanced video-on-demand (VOD) capabilities.

Continuing to bring innovation to its program guides, Rovi also unveiled its new i-Guide HD solution, which provides a high-resolution, wide-screen design for a full HD experience. The newly designed i-Guide HD supports applications to help service providers extend customer engagement, while offering the same easy-to-use navigation consumers are familiar with. It also features new HD Auto-Tune, which ensures viewers are watching their favorite shows in the highest possible resolution.

"Rovi's history in delivering proven guide technologies are a natural fit for Summit Broadband as we continue to shape the entertainment viewing experience in the homes of our subscribers," said Mark Lipford, COO, Summit Broadband. "Our customers will enjoy using the advanced features offered by Rovi's Passport Guide HD such as its streamlined HD interface, intuitive design, and robust discovery capabilities."

“As more entertainment options become available to consumers, service providers like Summit Broadband look to Rovi to help them differentiate offerings with high-quality solutions in order to remain competitive,” said Sarah Gaeta, vice president and general manager, guides products, Rovi. “Rovi continues to evolve our renowned interactive program guide to arm our customers with the advanced capabilities to deliver the best entertainment discovery experience to millions of households.”

Rovi’s program guides reach millions of service provider households and devices with its relationships with market-leading cable, satellite and broadband providers, networks, consumer electronics brands, and media and Internet-related companies worldwide. The company’s innovative, award-winning guides help consumers navigate broadcast, time-shifted, over-the-top (OTT), and video-on-demand (VOD) content on multiple devices and platforms.

Rovi will showcase its comprehensive suite of discovery and monetization solutions during SCTE 2015 in Booth #837.

## About Summit Broadband

Summit Broadband, a telecommunications provider, offers phone, high-speed Internet, cable TV and data transport services to both commercial and residential customers throughout Southwest Florida and Central Florida. The company also offers dark fiber transport to enterprise and carrier customers. Summit Broadband now supplies uncompressed high-definition television and the fastest Internet service available with speeds of 1,000 megabits per second (1 gigabit per second). In 2013 Summit Broadband merged with US Metro, Marco Island Cable, and NuVu — offering businesses and consumers a nearly 500-mile fiber-optic backbone connecting South Florida, West Florida and Central Florida. For more information, visit <http://www.summit-broadband.com>.

## About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company’s pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at [Rovicorp.com](http://Rovicorp.com).

## Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe Rovi Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation’s most recent report on Form 10-Q for the period ended June 30, 2015, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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