



NEWS RELEASE

Rovi Appoints Michael Hawkey as Senior Vice President and General Manager of Discovery

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SANTA CLARA, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Michael Hawkey has joined the company as senior vice president and general manager of the Discovery business group. In this role, Mr. Hawkey will lead the growth initiatives, overall strategy and product offerings in multiple areas across the Discovery group's product development, including product lifecycle management, program management and product marketing. He will also oversee the engineering, architecture and user experience of Rovi's Discovery products. Mr. Hawkey will be based out of the company's headquarters in Santa Clara, California, and will report directly to John Burke, Rovi's executive vice president and chief operating officer.

"With more than 25 years of industry experience, Michael brings tremendous expertise to Rovi and a solid track record in driving digital entertainment software and solutions across multiple screens and mobile devices worldwide," said Mr. Burke. "Michael's leadership in successfully managing product development and bringing next-generation products to market makes him well-suited to support Rovi's rapidly growing Discovery business."

Mr. Hawkey has extensive experience managing the engineering and design of software systems, mobile applications and cloud based services for the digital entertainment market. Most recently, Mr. Hawkey was senior vice president and general manager for Sling Media, a division of EchoStar Corporation. During his tenure of leading the executive management team of Sling Media, he oversaw all aspects of product development, engineering, service operations, sales and marketing, and managed the multi-year roadmap for consumer growth across the globe. Prior to this role, Mr. Hawkey was vice president of marketing and sales for EchoStar Technologies, leading a global team across satellite, IPTV and cable set-top-box markets. He has also held leadership positions at Advanced Digital Broadcast (ADB) Americas and STMicroelectronics.

“Rovi is redefining the way consumers discover and view content around the world,” said Mr. Hawkey. “I am very excited to join the Rovi team and help the company continue to drive innovation and bring value to our customers across the digital entertainment industry on every screen.”

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company’s pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe the Company’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company’s most recent report on Form 10-Q for the period ended June 30, 2015, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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Rovi Corporation
Stacey Hurwitz, 617-710-9171

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