



NEWS RELEASE

Rovi Appoints Pete Thompson as Executive Vice President, Chief Operating Officer

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Technology Industry Leader to Join September 6, 2016

SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Pete Thompson will join the company as executive vice president and chief operating officer, effective September 6, 2016. Reporting to Rovi's president and CEO, Tom Carson, Mr. Thompson will be based in the TiVo office in San Jose to directly oversee the product integration activities of the combined companies after the closing of the acquisition of TiVo Inc. by Rovi.

"As Rovi and TiVo prepare to join forces as one company, Silicon Valley will become an even greater focal point for our product businesses and organization, and the Board of Directors and I are extremely pleased that we'll have a strong presence with Pete in the Bay Area," said Mr. Carson. "Pete has a proven ability to accelerate product development and drive significant revenue growth inside technology organizations. Upon closing of the TiVo acquisition, Pete's initial focus will be on integrating the companies' best-of-breed technological and product capabilities to take advantage of the tremendous opportunities and synergies formed by the new organization."

"Pete's skills, experience and deep knowledge of the industry make him a natural choice for this position, and I am excited he has decided to join our company. His product orientation and operational expertise will help further our momentum and commitment to increase our market impact and drive stockholder value," added Mr. Carson.

With more than 20 years of experience in building new businesses and product categories across a range of industries and technologies, Mr. Thompson has managed dozens of product launches. He also brings broad leadership experience to Rovi, having run global organizations of engineering, sales, marketing, operations, and customer support teams.

At Ericsson, Mr. Thompson was senior vice president of the Mediaroom Business Group, where he was responsible for defining the future of home entertainment through the development of products that appealed to consumers, producers and carriers. He has also held a number of senior leadership positions at Microsoft, including corporate vice president, Microsoft Mediaroom; senior general manager, Xbox LIVE; and general manager, Microsoft Surface. Most recently, Mr. Thompson served as vice president, strategic partnerships at Sonos, where he built an organization to launch a developer platform for music services, music apps and home management providers. Earlier in his career, he was at T-Mobile as executive director, HotSpot and he served in several roles with increasing responsibility at HP. Additionally, Mr. Thompson has Board of Director experience serving on the Boards of Sigma Designs and SeaWell Networks, which was acquired by ARRIS.

"I am enthusiastic about joining Rovi during this important time and collaborating with the senior leadership team to reinforce our focus on a strong product culture and executing with excellence," said Mr. Thompson. "I couldn't be more energized by the opportunity ahead to bring together unparalleled portfolios that enable traditional, over-the-top (OTT) and emerging providers to deliver compelling consumer experiences as we set the pace for innovation industrywide."

Concurrent with Mr. Thompson's appointment, John Burke, executive vice president, will move into a strategic advisor role through the end of the year to provide a seamless transition and assist the company in the initial stages of integration and execution of its synergy plans. Mr. Burke is not able to relocate from the East Coast for personal reasons and has made the decision to leave Rovi. "Throughout his tenure, John and his team have been instrumental in building a strong foundation for our product offerings, and we are fortunate that John will be supporting the transition," said Mr. Carson.

About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and intellectual property licensing to make discovery simple, seamless and personal. With its extensive patented technology portfolio, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com, or follow us on Twitter @rovicorp.

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jurisdiction pursuant to or in connection with the proposed transactions or otherwise, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, and otherwise in accordance with applicable law.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words “believe,” “plan,” “will” or “is expected to,” or similar words that describe Rovi Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause our actual results to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. A number of factors could cause our actual results to differ from anticipated results expressed in such forward-looking statements. Such factors include, among others, 1) uncertainties as to the timing of the closing of the transaction, including due to failure to satisfy or delay in satisfying the conditions to such closing; 2) failure to realize the anticipated benefits of the proposed transaction, including as a result of delay in completing the transaction; 3) general economic and market conditions; and 4) evolving legal and regulatory regimes. Such factors are further addressed in Rovi’s most recent report on Form 10-Q for the period ended June 30, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). Rovi assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

ADDITIONAL INFORMATION AND WHERE TO FIND IT

This communication is not a solicitation of a proxy from any stockholder of Rovi, Titan Technologies Corporation or TiVo. In connection with the Agreement and Plan of Merger among Rovi, TiVo, Titan Technologies Corporation (“Parent”), Nova Acquisition Sub, Inc. and Titan Acquisition Sub, Inc., Rovi, TiVo and Parent have filed relevant materials with the SEC, including a Registration Statement on Form S-4 filed by Parent that contains a joint proxy statement/prospectus. **ROVI AND TIVO STOCKHOLDERS ARE URGED TO READ THE DEFINITIVE JOINT PROXY STATEMENT/PROSPECTUS REGARDING THE PROPOSED TRANSACTION BECAUSE IT CONTAINS IMPORTANT INFORMATION ABOUT ROVI, TIVO, PARENT AND THE PROPOSED TRANSACTION.** Stockholders may obtain a free copy of the definitive joint proxy statement/prospectus, as well as any other documents filed by Rovi, Parent and TiVo with the Securities and Exchange Commission, at the Securities and Exchange Commission’s Web site at <http://www.sec.gov>. Stockholders may also obtain a free copy of the definitive joint proxy statement/prospectus

and the filings with the SEC that are incorporated by reference in the definitive joint proxy statement/prospectus from Rovi by directing a request to Rovi Investor Relations at +1-818-565-5200 and from TiVo by directing a request to MacKenzie Partners, Inc., 105 Madison Avenue, New York, New York, 10016, (212) 929-5500, ****.

PARTICIPANTS IN THE SOLICITATION

Rovi, Parent, TiVo and their respective directors and executive officers and other members of their management and employees may be deemed, under Securities and Exchange Commission rules, to be participants in the solicitation of proxies in connection with the proposed transaction. Information regarding Rovi's directors and officers can be found in its proxy statement filed with the Securities and Exchange Commission on March 10, 2016 and information regarding TiVo's directors and officers can be found in its proxy statement filed with the Securities and Exchange Commission on May 27, 2016. Additional information regarding the participants in the proxy solicitation and a description of their direct and indirect interests in the transaction, by security holdings or otherwise, is contained in the Form S-4 and the definitive joint proxy statement/prospectus that Parent has filed with the Securities and Exchange Commission. Stockholders may obtain a free copy of these documents as described in the preceding paragraph.

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