



NEWS RELEASE

Rovi Appoints Ted Schremp as Chief Marketing Officer

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Rovi Taps Accomplished Telecom, Media and Technology Executive to Lead Global Marketing

SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced the appointment of Ted Schremp as chief marketing officer. Mr. Schremp will work with Rovi's Executive Leadership Team to build and drive the company's global marketing vision. Based out of the company's office in Wayne, Pennsylvania, he will report to John Burke, Rovi's executive vice president and chief operating officer.

"Ted's accomplishments across transformational and high-growth business environments are invaluable to Rovi as we accelerate the development and deployment of our products, differentiate our brand and deliver industry-leading entertainment experiences to our customers and consumers around the world," said Mr. Burke. "I am confident that under Ted's leadership, we will further enhance our reputation as an innovative entertainment technology and solutions provider committed to revolutionizing content discovery."

Mr. Schremp joins Rovi as an accomplished global executive with extensive experience across the telecom, media and technology industries. He began his telecom career working for AT&T, and he has held leadership positions in both startups and industry-leading companies, including several years with Charter Communications as executive vice president and chief marketing officer.

Most recently, Mr. Schremp served as CEO for SmartHomes Ventures, an Internet of Things (IoT) platform-as-a-service startup in the connected home and smart security market. Previously, Mr. Schremp was the executive vice president and chief strategy officer of First Media Group, an Indonesian telecom and media company and served as CEO of First Media/Link Net, Indonesia's largest cable TV and internet provider. During his tenure at Link Net he

launched DOCSIS 3.0, wireless home networking, TV Anywhere and Over-the-Top (OTT) services, and was instrumental in preparing for an initial public offering, which was successfully completed in June 2014.

“Rovi's ongoing investment in new products and technologies are improving the way consumers find, discover and consume content across devices at home and on the go,” said Mr. Schremp. “I am excited to join an industry leader that is bringing groundbreaking entertainment solutions to customers and viewers around the world.”

About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and technology licensing to make discovery simple, seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com, or follow us on Twitter @rovicorp.com.

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Source: Rovi Corporation