



NEWS RELEASE

Rovi Introduces Advanced i-Guide to Enhance Entertainment User Experience

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Click! Network Deploys Rovi's High-Definition i-Guide to Help Viewers Discover their Favorite Entertainment Content

SAN CARLOS, Calif.--(BUSINESS WIRE)-- **Rovi Corporation** (NASDAQ: ROVI) today unveiled i-Guide HD R32, a high-definition guide with a modern design user interface. i-Guide enriches the viewer's entertainment experience and provides users with easy access to all their favorite content. Additionally, Rovi announced that **Click! Network**, a multi-service broadband cable provider, is the first customer to deploy i-Guide for their subscribers. This newest release of i-Guide aims to bolster customer satisfaction by enabling service providers to deliver improvements in entertainment discovery without the need to upgrade or switch out existing hardware.

"We are dedicated to serving our customers, especially as they develop next-generation guides and introduce advanced entertainment services," said Michael Hawkey, senior vice president and general manager of the discovery business group, Rovi. "i-Guide demonstrates our ongoing commitment to our customers in the face of rapid technology developments and subscriber demands. Our customers are gaining a competitive edge by providing new and user-friendly experiences for entertainment discovery."

Rovi helps providers continue to engage their subscribers in today's fragmented entertainment market. i-Guide enables service providers, like Click!, the opportunity to elevate the user experience to the next level and allows consumers to access content easily on a visually engaging interface with a full HD experience.

"In today's competitive marketplace, Click! Network remains committed to delivering the best customer experience possible," said Pam Burgess, business operations manager, Click! Network. "Rovi's i-Guide enables us to offer an enriched entertainment experience that captures the attention of our viewers, while still maintaining the offerings

and services we've always delivered."

In addition to the high-definition interface design, other features include:

- HD Auto-Tune: tunes to the appropriate HD channel from the standard-definition channel and allows subscribers to view their favorite shows at the highest resolution
- Enhanced TV listings grid: enables subscribers to view more TV listings and channels at-a-glance, for an enriched entertainment discovery experience
- User Friendly: retains same features and functionality allowing for a seamless transition for viewers

i-Guide HD R32 is available for subscribers with Arris set-top boxes in North America. Viewers with Pace set-top boxes should have access to R32 later this year.

About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and intellectual property licensing to make discovery simple, seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com, or follow us on Twitter @rovicorp.

Forward Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe Rovi Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended March 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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