



NEWS RELEASE

# Rovi Renews North American License Agreement for Entertainment Discovery Patent Portfolio with Funai

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Major Consumer Electronics Manufacturer Licenses Entertainment Discovery IP for Interactive Guides

SAN CARLOS, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has renewed its entertainment discovery patent portfolio license agreement with one of the top U.S. TV manufacturers Funai Electric for its entertainment products. This license covers North America and expands upon Funai's existing agreements with Rovi in Europe and Japan.

"Our license agreement with Funai Electric strengthens Rovi's leadership position in licensing its intellectual property to create innovative guide solutions that offer highly personalized entertainment discovery experiences," said Samir Armaly, executive vice president, intellectual property and licensing, Rovi. "Under this agreement, viewers will continue to benefit from Rovi's patent portfolio to develop advanced discovery features to find and enjoy their favorite programs."

Rovi has one of the world's largest media and entertainment patent portfolios. Rovi's platform-independent, technology agnostic IP portfolio is licensed to leading companies around the world, including the biggest names in media and entertainment.

## About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive

solutions, customizable products and technology licensing to make discovery simple, seamless and personal. With more than 5,000 issued or pending patents worldwide, Rovi is advancing entertainment and audience discovery. Learn more at [rovicorp.com](http://rovicorp.com) or follow us on Twitter @rovicorp.com.

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Source: Rovi Corporation