



NEWS RELEASE

# Rovi Showcases New Entertainment Discovery and Monetization Solutions at IBC 2015

2015-09-11

Company Release - 9/11/2015 2:00 AM ET

SANTA CLARA, Calif. & AMSTERDAM--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) is showcasing a variety of solutions that are designed to deliver next-generation content guidance and contextual discovery for service providers, content providers, developers, and consumer electronics companies at the International Broadcasting Conference (IBC). Rovi will be demonstrating its comprehensive suite of solutions at Stand G01, Hall 14, which will include:

## Enhanced Rovi Conversation Services

- Rovi will demonstrate Rovi Conversation Services, which provide a fluent, error-tolerant, natural language voice solution that delivers an entertainment discovery experience exceeding today's typical command-driven voice systems. The next-generation conversation interface powers free-flowing dialogue that brings fast and contextually relevant search results. Rovi Conversation Services is powered by the Rovi Knowledge Graph, which gives consumers the chance to use an intelligent, semantic search technology that is capable of learning their preferences and providing results that will surprise and delight them.

## New Dynamic Metadata, Powered by the Rovi Knowledge Graph Engine

- Rovi will also showcase the expanded capabilities of its industry-leading dynamic metadata product. Rovi Metadata is now more searchable, richer and smarter than before. The metadata is hand-crafted by the company's teams of editors and covers more than seven million programs. The Rovi Knowledge Graph contains more than 100 million entities and is augmented with detail from 100,000 online sources linking entertainment to the real world to provide dynamic, rich information and up-to-date recommendations based

on the latest trends.

## The Latest in Guidance Technology

- Rovi will show the latest versions of its guidance technology, as well as Fan TV, a next-generation software platform bringing live TV, video-on-demand (VOD) and streaming services all together in one place. At IBC, Rovi will preview Fan TV on Android Mobile. In addition, Fan TV is now available on Technicolor's new hybrid IP 4K Android TV set-top box being demonstrated at IBC for the first time.

Learn more about Rovi and the company's IBC show announcements at <http://www.rovicorp.com/ibc2015>.

## About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at [Rovicorp.com](http://Rovicorp.com).

## Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe Rovi Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2015, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

\* Android is a trademark of Google Inc.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150910006858/en/>

Rovi Corporation  
Stacey Hurwitz, 617-710-9171  
[email protected]

Source: Rovi Corporation