



NEWS RELEASE

Rovi and Charter Sign Multi-Year License Renewal

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Leading Cable Service Provider Extends Agreement for Rovi's IP Portfolio and IPGs

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has renewed its patent license and interactive program guide (IPG) product agreement with Charter Communications, Inc. The license renewal extends Charter's IPG patent license. Under the terms of the agreement, Charter will also be able to license Rovi's products and services, including Rovi Search, Recommendations and Conversation Services, Rovi Metadata and Rovi Analytics.

"As the media and entertainment marketplace becomes increasingly fragmented, Rovi is helping customers like Charter raise the bar by delivering innovative discovery experiences that increase entertainment content consumption," said Tom Carson, chief executive officer, Rovi. "Our license renewal with Charter reinforces the value of Rovi's patent and product portfolio in Pay-TV homes across the nation. Rovi is pleased to have reached this significant license agreement with Charter and we look forward to continuing to work together as our respective businesses evolve."

Rovi Search and Recommendations Services are built upon a predictive process that analyzes past viewing behaviors and preferences. Rovi uniquely combines entertainment metadata with a dynamic Knowledge Graph that maintains semantic, real-time information on more than 100 million entertainment-related entities. Rovi Conversation Services create intuitive ways for consumers to discover and access huge libraries of programming, bringing a next-generation user experience to television and video applications with naturally spoken language. Rovi Analytics provides data-driven insights and business intelligence to advance operational efficiency, improve customer experience and support business decisions to help mitigate churn.

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

About Charter

Charter (NASDAQ: CHTR) is a leading broadband communications company and the fourth-largest cable operator in the United States. Charter provides a full range of advanced broadband services, including advanced Charter Spectrum TV® video entertainment programming, Charter Spectrum Internet® access, and Charter Spectrum Voice®. Spectrum Business™ similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, business telephone, video and music entertainment services, and wireless backhaul. Charter's advertising sales and production services are sold under the Charter Media® brand. More information about Charter can be found at charter.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company's most recent report on Form 10-K for the period ended December 31, 2014, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

Rovi Corporation

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Source: Rovi Corporation