



NEWS RELEASE

Rovi and Entone Team on Cloud-Based Guide

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Rovi Cloud Services and Entone 4K Home Server Personalize User Experience for RDK Operators

SANTA CLARA, Calif. & CUPERTINO, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has been selected by Entone to power a next-generation guide on its new Agora Home Server. Entone plans to use Rovi Cloud Services to deliver a personalized entertainment discovery experience for consumers.

Rovi Cloud Services offers flexible, scalable, and modular media APIs that enable the rapid creation and deployment of next-generation entertainment experiences. The company's cloud platform comprises a range of applications and services, including conversational interfaces, metadata, recommendations, remote access and search services, to drive content consumption and increase revenue opportunities for service providers.

Entone's implementation of Rovi Cloud Services is fully integrated with the Reference Design Kit (RDK 2.0), a pre-integrated software bundle that provides a common framework for powering customer-premises equipment (CPE) from TV service providers. Entone's Agora Home Server features a quad-core ARM CPU rated at 22,000 DMIPS, MoCA 2.0 and 802.11ac wireless. It supports HEVC and Ultra HD (i.e. 4K) content as well as the ability to transcode up to 4 simultaneous HD sessions.

"Rovi Cloud Services, coupled with the Entone Home Server, provides an innovative solution for service providers to deliver an intuitive, next-gen entertainment discovery experience," said Mark Evensen, founder and CTO of Entone. "By collaborating with Rovi and leveraging the power and openness of RDK, we're helping customers deliver the latest TV applications on a flexible platform and paving the way for future enhancements."

"Rovi's relationship with Entone is a potential game-changer for the industry because it offers service providers a

more seamless and cost-effective solution to deliver advanced entertainment discovery features to their subscriber base," said Omar Javaid, senior vice president and general manager, discovery and platforms at Rovi. "Since Entone's guide is now available on the RDK framework, more service providers can use its common architecture to accelerate the deployment of next-generation video products and services."

About Entone

Entone is focused on providing innovative Hybrid TV and Connected Home solutions that enrich the operator-consumer relationship. Entone has enabled over 150 of the world's leading service operators to deliver value-added services that blend the best of traditional TV with the next generation of cloud media and connected home services.

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, data and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company's most recent report on Form 10-K for the period ended December 31, 2014, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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Source: Rovi Corporation