



NEWS RELEASE

Rovi's Fan TV Wins Cablefax Tech Award for Overall Tech Innovation

2015-03-31

Company Release - 3/31/2015 8:30 AM ET

Fan TV's "Entertainment First" Focus Turns Industry Heads Earning Cablefax's Top Innovation Nod; Rovi Personalized Discovery Solution Receives Accolades in the Cloud Solution Category

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced that Rovi's Fan TV won the Cablefax Tech Award in the overall tech innovation vendor category. Additionally, Rovi Personalized Discovery Solution received honors as a finalist in the cloud solution category. The Tech Awards salute the forward-thinking tech gurus who continue to revolutionize cable technology with amazing products.

"We are extremely honored to be recognized by Cablefax for our innovative foresight in bringing advanced entertainment solutions to our service provider customers around the globe," said Omar Javaid, senior vice president and general manager, discovery and platforms, Rovi. "Rovi's Fan TV and Personalized Discovery Solution were designed to delight consumers with a dynamic experience tailored to the needs and tastes of the individual viewer. These awards reinforce Rovi's commitment to raising the bar by fundamentally changing the way consumers interact with entertainment across their TVs and digital screens."

Fan TV is the simplest way for people to discover, watch and share the movies and shows they love. Fan TV is just one of the many solutions accelerating Rovi's vision to deliver next-generation entertainment guidance and discovery using advanced cloud, user interface and hardware technologies. Fan TV combines live TV, video-on-demand and streaming services in a seamless discovery experience through one device with a touch remote. Available for free on the web and through its award-winning iOS app, FanTV gives customers an easy way to discover more than one million movies and shows.

Rovi's Personalized Discovery Solution includes a predictive search and recommendations engine, conversational interface technologies that include natural-speech capabilities, and Rovi's leading metadata of international entertainment information, editorial and images. With Rovi Personalized Discovery Solution, Rovi is providing the technologies and services needed to help service and content providers bridge the usability gap and the evolving entertainment landscape, and offer a new discovery paradigm that delivers fast and relevant search results and recommendations.

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, data and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company's most recent report on Form 10-K for the period ended December 31, 2014, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

Rovi Corporation
Stacey Hurwitz, 617-710-9171

Source: Rovi Corporation