



NEWS RELEASE

Roz Ho Joins TiVo to Lead Consumer and Metadata Teams

2017-04-03

Company Release - 4/3/2017 11:30 AM ET

SAN CARLOS, Calif.--(BUSINESS WIRE)-- TiVo Corporation (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, announced today that Roz Ho has joined the company as senior vice president and general manager, consumer and metadata.

Ms. Ho will lead TiVo's consumer and metadata teams, adding significant strength to TiVo's leadership bench and its growing product businesses. She will oversee the company's strategic product roadmaps, manage business operations and will continue to partner with TiVo's business groups to drive the award-winning TiVo product portfolio to further success. Ms. Ho will be based out of the company's San Jose office and will report directly to Pete Thompson, executive vice president and chief operating officer, TiVo.

"As a seasoned technology veteran, Roz brings extensive experience managing engineering teams and the incubation of key product launches, making her an especially good fit for this executive position at TiVo," said Mr. Thompson. "Her impressive corporate background, leading large global teams and driving the delivery of prized software and services will be key to this role and we're pleased to have her on-board to further our consumer and metadata businesses."

Previously, Ms. Ho was head of product management for Ericsson TV and video products including Mediaroom, MediaFirst and Content Management System. In this role, she was responsible for the product strategy, roadmap and business models, and for managing a development team of approximately 300 engineers to deliver innovative products that addressed the fast-evolving trends in the TV and video market.

Prior to Ericsson, Ms. Ho held several key roles at Microsoft, including engineering roles in Office, general manager

of the Macintosh Business Unit and corporate vice president of Premium Mobile Experiences. In these positions, Ms. Ho drove the strategic vision as well as the engineering and marketing execution of the business, creating a complete consumer experience across the company's hardware, software and service offerings. Ms. Ho started her career in tech as a software engineer at Bank of America and Hewlett Packard.

"TiVo has a significant opportunity to change the way we search, discover and enjoy entertainment," said Ms. Ho. "TiVo has an industry-leading metadata catalog, strong industry partnerships and an innovative product line, which puts the company in a unique position to help the media industry deliver TV and video experiences to people in the modern world. I look forward to this opportunity while working alongside the talented team in place."

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Forward-looking Statement

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe TiVo Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in TiVo's most recent report on Form 10-K and other documents of TiVo Corporation on file with the Securities and Exchange Commission (available at www.sec.gov). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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Ricca Silverio, +1-949-439-7869

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