



NEWS RELEASE

Shaw Communications Expands License for Rovi's Entertainment Discovery Patent Portfolio

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SANTA CLARA, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced the expansion of Rovi's entertainment discovery patent license agreement with Shaw Communications Inc., a major Canadian cable and satellite service provider serving 2.6 million video customers across Canada. The deal expands the scope of usage under Shaw's **existing long-term license agreement** to Rovi's intellectual property.

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

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