



NEWS RELEASE

Sky Renews License for Rovi Entertainment Discovery Patent Portfolio

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SANTA CLARA, Calif.--(BUSINESS WIRE)-- Rovi Corporation (NASDAQ: ROVI) today announced the extension of a multi-year, multi-territory patent license agreement with Sky, Europe's leading entertainment company serving 21 million customers. The renewal extends Sky's previous license agreement and offers the provider continuous access to Rovi's entertainment discovery patent portfolio.

"Our customers want to quickly and easily find programming that interests them," said Alun Webber, Managing Director, Product Design and Development, Sky. "Our long-standing relationship with Rovi helps us to bring intuitive and personalized user experiences to our subscribers."

"It is increasingly important for businesses to provide their customers with the latest innovations in entertainment search and guidance," said Samir Armaly, executive vice president, intellectual property and licensing, Rovi. "We are very pleased to continue working with Sky. This renewal further reinforces the enormous value of Rovi's patent portfolio in bringing the latest capabilities to pay-TV homes across Europe, where Sky customers can look forward to a state-of-the-art service from a trusted provider."

About Sky

Sky is Europe's leading entertainment company, serving 21 million customers across five countries: UK, Ireland, Germany, Austria and Italy. We offer the best and broadest range of content, deliver market-leading customer service and use innovative new technology to give customers a better TV experience, whenever and wherever they choose. Sky has annual revenues of over £11 billion and is Europe's leading investor in television content with a combined programming budget of £4.9 billion. The group employs 30,000 people and is listed on the London Stock

Exchange (SKY). For more information visit www.sky.com/corporate.

About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at Rovicorp.com.

Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe Rovi Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2015, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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