



NEWS RELEASE

Supercanal Chooses TiVo's Cubiware as Middleware Solution

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ARGENTINA'S LEADING OPERATOR
TO UTILIZE CUBIWARE TO POWER
DIGITALIZATION OFFERING

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AMSTERDAM, THE NETHERLANDS -- (Marketwired) -- 09/11/15 -- Cubiware, a Warsaw, Poland based subsidiary of TiVo Inc. (NASDAQ: TIVO), today announced from the 2015 International Broadcasting Conference that they have been selected by Supercanal, Argentina's leading MSO, to provide Middleware for Supercanal's digitalization project along with local partner, Bold as integrator and VOD service provider. The offering will also include Cubiware's Portal Server and Multiscreen (CubiGo) applications. Additionally, apart from linear TV, set-top boxes will support over the top and video on demand from FoxPlay and Telecine.

CubiTV features a highly intuitive interface that makes it easy for subscribers to navigate advanced TV functionality. It also includes a revolutionary graphics-rendering engine that delivers fast, sleek menus and program guides with high-quality animation, transitions, and effects. Designed to run on low-power, small footprint DTV and IPTV processors from all major silicon vendors, the STB versions of CubiTV may be deployed on both modern and legacy devices, thereby minimizing the need for hardware replacement.

"Cubiware now serves 13 Latin American countries and there remains a tremendous growth opportunity in the pay-TV and digital media industries in this region. Supercanal in Argentina is at the forefront of that change and Cubiware is thrilled to support their linear and OTT needs in tandem with our partners Conax and Bold," said Jakub Gorski, Cubiware co-founder.

"We have no doubt that Supercanal is positioned as a leader in technological innovations in the region, and Bold as integrator with their partners Conax and Cubiware, is committed to contribute to the growth to new level of quality and services," said Ariel R Droyeski, Bold's Commercial Director.

Visit TiVo at IBC 2015 in Hall 5, booth B48.

About Supercanal

Supercanal S.A. is a Company inside Argentina offering TV Cable and Internet Services. It's the MSO (Multiple Services Operator) with the biggest influence area inside Argentina.

Arlink offers telecommunications services for a variety of domestic and corporative clients. It owns operations in 14 Provinces of the Country and 24 Cities such as Tucumán, Catamarca, Santiago del Estero, Santa Fé, La Rioja, San Juan, Mendoza, Córdoba, San Luis, Neuquén, Río Negro, Chubut, Santa Cruz y Tierra del Fuego. For additional information: <http://www.supercanal-arlink.com.ar>

About Cubiware

Cubiware, a wholly owned subsidiary of TiVo Inc. (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit www.cubiware.com or email .

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with STB, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

Source: TiVo Inc.