



NEWS RELEASE

TiVo Demonstrating Impressive Product and Prototype Line at 2015 CES

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NEW TIVO OTA, TIVO MEGA AND
NDVR PRODUCTS ADDED TO
SEVERAL TECHNOLOGY AND
FEATURE ADVANCEMENTS AND
THE LAUNCH OF DIGITALSMITHS
SEAMLESS INSIGHT IN LAS VEGAS

Company Release - 1/5/2015 10:00 AM ET

LAS VEGAS, NV -- (Marketwired) -- 01/05/15 -- TiVo Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market, will show off the largest and most diverse array of products and features in the company's history this week on the floor of the 2015 Consumer Electronics Show at the Las Vegas Convention Center.

The beast, the myth, the legend...TiVo Mega!

Earlier this year, TiVo unveiled the largest consumer DVR ever made, the TiVo® Mega. Now it's time to show the "monster" to the world. With 12X more storage capacity than any other cable DVR -- 24 Terabytes to be exact -- TiVo Mega is for TV-watchers who just can't get enough. Imagine recording more than 3 years of TV programming, or watching 5,000 movies, and make that a reality with the Mega.

A Streaming Device for over-the-air viewers, the Roamio OTA is here

If you still haven't seen the TiVo Roamio™ OTA in action, now is your chance. The Roamio OTA (retail price \$49.99) is made for those who elect not to receive their TV signal through a traditional cable or satellite provider, yet still want advanced streaming and DVR functionalities. Roamio OTA enables consumers to record up to four shows

simultaneously, storing 75 high-definition hours of programming, and combine that traditional DVR functionality with a state of the art integration of popular streaming services such as Netflix, VUDU, Pandora, Amazon Instant Video, Hulu Plus, YouTube, and many others. As one of the most advanced platforms for music and other streamed content, users of the Roamio OTA are truly accessing the most popular TV programming and combining it with the endless web content available today in a seamless interface.

OnePass represents the only way to binge view -- without any worries about source

TiVo OnePass is the all-access answer for the ultimate in-home or mobile binge viewing -- regardless of where a series originates. OnePass is the easy way to access all episodes of recorded or live shows from traditional linear TV channels or VOD and streaming services -- organizing episodes by season and lining them up for seamless viewing. Binge viewing your recordings or from favorite streaming services like Netflix, Amazon Instant Video, Hulu Plus and more has never been easier. Check out OnePass in action on Roamio and the award-winning TiVo iOS app.

TiVo nDVR and TiVo everywhere

TiVo partners will receive private demonstrations of an ever-evolving nDVR solution, 4k demonstration platforms as well as a more portable TiVo experience for Chromecast and Roku devices. TiVo will also be demoing a completely rebuilt and optimized Android mobile application coming in March and rolling out premium sideloading to iOS users in the coming months.

TiVo Around the Globe

TiVo has seen some awesome action around the globe this year including integrating over-the-top content provider Netflix onto nearly a dozen different operators set-top-boxes. In private meeting rooms, TiVo will be highlighting advancements with partners from all over the world, including their advanced digital TV service with Com Hem, the leading supplier of pay-television in Sweden. The company will also be showcasing solutions from ONO, the largest cable operator in Spain. TiVo's major integration with Virgin TV and the Virgin TV Anywhere App, giving the UK the full TiVo experience, will also be front and center.

DigitalSmiths ARPU Accelerator - Seamless Insight

TiVo subsidiary DigitalSmiths will launch Seamless Insight™, a reporting and analytics platform for video service operators. The platform provides operators actionable visibility to optimize targeted content promotions -- increasing average revenue per user (ARPU) and improving viewer engagement. This new offering will serve operators seeking to leverage the massive volume of personalized viewer data better target content promotions for premium content, packages and even Pay-Per-View across all applications and devices.

Domestic partnerships and advancements

Partners and select clients will also be shown the TiVo-Pace MG1 DVR, a new multi-tuner video gateway featuring

the full award-winning TiVo experience on third party equipment. The MG1 supports TiVo's whole-home capabilities, including streaming your favorite shows using TiVo Stream to TiVo's mobile and tablet applications, multi-room streaming, and live TV streaming to TiVo Mini and the Pace Mi3 Mini.

The TiVo Portal, as deployed by operators including RCN, giving viewers access to their video content via the web and subsidiary DigitalSmiths' Seamless Discovery will also be shown to select clients, demonstrating TiVo's blending of multiple video sources, such as Linear TV, Premium Channels, VOD, and OTT offerings, with other data sources for the most comprehensive, personalized entertainment recommendations.

Visit TiVo at CES to get a demo of the new technologies and products. CES 2015 runs from January 6 - 9 in Las Vegas. TiVo is located at the Las Vegas Convention Center, Central Hall 1 of Tech East, at Booth #7920.

About TiVo

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across all screens in and out-of-the home, providing an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface. The TiVo experience provides TV viewers with simple universal search, discovery, viewing and recording from any device, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators world-wide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers, cloud-based video discovery and recommendation options, interactive advertising solutions and audience research and measurement services. More information at: www.TiVo.com.

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This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of future TiVo products and services such as TiVo Mega DVR, TiVo nDVR, 4k technology integrations, Roku and Chromecast integrations, updated mobile Android application, updated iOS application features, new online web TV portal for television service provider customers, and other developments. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Risk Factors" in the Company's public reports filed with the Securities and Exchange, including the Company's Annual

Report on Form 10-K for the fiscal year ended January 31, 2014, Quarterly Report on Form 10-Q for the quarters ended April 30, 2014, July 31, 2014, and October 31, 2014 and Current Reports on Form 8-K. The Company cautions you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

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