



NEWS RELEASE

## TiVo Executive Jim Denney Recognized for Innovation in Mobile and Multi-Device Entertainment Solutions

2016-03-08

DENNEY, VICE PRESIDENT OF  
PRODUCT MANAGEMENT &  
STRATEGY, NAMED TO CABLEFAX'S  
MOST INNOVATIVE PEOPLE IN  
MULTISCREEN

Company Release - 3/8/2016 12:25 PM ET

SAN JOSE, CA -- (Marketwired) -- 03/08/16 -- TiVo® Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market, announced today that Jim Denney, Vice President of Product Management and Strategy, has been named to CableFax's list of "**Most Innovative People in Multiscreen.**" The honor signifies Denney's leadership in distribution of entertainment content across multiple platforms and screens to enhance and transform the user's mobile and multiscreen experience.

"Today's consumer is no longer tied to their living room, their TV, or even a specific type of device. In many cases, the 'second' or even 'third' screen has become the primary screen," said Dan Philips, TiVo's Senior Vice President and Chief Operating Officer. "We are proud industry leaders in delivering our customers the entertainment content they have subscribed to in a safe, legal and simple to use mobile experience. Jim has led this effort for the company in a variety of ways, and we are very proud to witness him being recognized for this work."

The CableFax Awards breakfast was held on March 8, 2016 at the Yale Club in New York, NY.

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with set-top box, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: [www.TiVo.com](http://www.TiVo.com).

Source: TiVo Inc.