



NEWS RELEASE

TiVo Expands the Boundaries of Personal TV With Amazon Fire TV and the Latest Mobile Updates at CES 2016

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#7904 AT THE LAS VEGAS
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LAS VEGAS, NV -- (Marketwired) -- 01/05/16 -- TiVo Inc. (NASDAQ: TIVO), a leader in the advanced television entertainment market, will showcase its latest updates to the personal TV experience as well as highlight some impressive things to come in 2016 this week on the exhibit floor of the Consumer Electronics Show 2016 at the Las Vegas Convention Center.

Take Recorded Shows Anywhere with TiVo on Amazon Fire TV

As part of TiVo's effort to make TiVo-recorded content available no matter where consumers are and what device they are using, TiVo now allows users to download the TiVo app on their Amazon Fire™ TV or Amazon Fire TV Stick for easy access to TiVo DVR recordings on any TV in the home or remotely. The application allows users to select which DVR to play from, set up streaming to the app, and control the playback experience, giving users more control over how and when they watch their favorite content. Users can continue playing from where they've left off on the main DVR, or jump forward or backward within a recording. The application is available to TiVo Stream, TiVo Roamio® Plus, TiVo Roamio Pro, or TiVo BOLT™ users.

Boldly Going Where No Mobile Content Service Has Gone Before

The latest updates to TiVo's mobile experience on iOS devices feature a new personalized experience, including selecting hobbies and special interests as well as sharing recommendations with friends as part of the discovery experience. TiVo's mobile experience on both iOS and Android™ devices allows consumers to search, record, watch and share favorite shows from live TV and search, watch and share shows across streaming services¹. Highlighting the latest in mobile technology, the TiVo mobile application brings the best features in content management and viewing to consumers at home or remotely, including OnePass™ manager, content recommendations, What to Watch, show streaming, and To Do List manager.

World's first truly Unified Entertainment System

This fall, TiVo® introduced the TiVo BOLT to the world, the first 4K unified entertainment system and mobile experience that bridges cable and Web content into a universally searchable experience. The TiVo BOLT allows users to skip full commercial breaks using SkipMode™² and watch recorded shows 30 percent faster with QuickMode™, for unprecedented speed to and through content. Now with applications including Hulu and WWE, the TiVo BOLT aims to be a consumer's all-in-one entertainment system.

The Complete Multi-Room Solution

Coupled with the TiVo BOLT, the TiVo Mini becomes a Tru Multi Room™ experience, so the same TV experience can be had in any room in the house. Attach a Mini to all additional TVs in the house with no additional monthly service fee, to save money exponentially -- the best bargain in the business.³

TiVo brings the best cable and streaming content around the globe

TiVo continues its incredible traction all over the globe with the acquisition of Cubiware and a growing subscription base of more than 4 million international subscribers. In private meeting rooms, TiVo will be showcasing the latest offerings available to partners around the world, including advanced solutions from Cubiware such as Cubi TiVoLite, Cubiware Pace and Cubiware 4K. The company will also be highlighting its integration with Virgin Media, its TV service with Com Hem, and offerings through Vodafone.

TiVo subsidiary DigitalSmiths® will privately highlight the company's Seamless Discovery™, which can blend multiple video sources, such as Linear TV, Premium Channels, VOD and OTT offerings, with other data sources to deliver multiple types of personalized recommendation features, including personalized recommendations for individuals, group recommendations, personalized browsing, and item similarity.

Domestic partnerships abound with new advancements

Partners and select clients will also be shown the latest updates to the TiVo-Pace MG1 DVR, a multi-tuner video gateway featuring the full award-winning TiVo experience on third-party equipment. The MG1 supports TiVo's whole-home capabilities, including streaming your favorite shows (using TiVo Stream) to TiVo's mobile and tablet applications, multi-room streaming, and live TV streaming to TiVo Mini and the Pace Mi3 Mini. Additionally, the

company will be sharing updates to T6 and M3.

Visit TiVo at CES to get a demo of the new technologies and products. CES 2016 runs from January 6 - 9 in Las Vegas. TiVo is located at the Las Vegas Convention Center, Central Hall 1 of Tech East, at Booth #7904.

About TiVo Inc.

TiVo Inc. (NASDAQ: TIVO) is a global leader in next-generation television services. With global headquarters in San Jose, CA and offices in New York, NY, Boston, MA, Durham, NC, and Warsaw, Poland, TiVo's innovative cloud-based Software-as-a-Service solutions enable viewers to consume content across multiple screens in and out-of-the home. The TiVo solution provides an all-in-one approach for navigating the 'content chaos' by seamlessly combining live, recorded, on-demand and over-the-top television into one intuitive user interface with simple universal search, discovery, viewing and recording from a variety of devices, creating the ultimate viewing experience. TiVo products and services are available at retail or through a growing number of pay-TV operators worldwide. TiVo's multiple subsidiary companies provide the broader television industry and consumer electronics manufacturers with STB, cloud-based video discovery and recommendation options, interactive advertising solutions, and audience research and measurement services. More information at: www.TiVo.com.

1 Compatible tablets and mobile devices consist solely of an iPad®, iPhone® or iPod touch® device running iOS 7.0 or later, or an Android mobile device running 4.1 or above with a non-Intel or AMD chipset (sold separately). Not all recorded content can be streamed or downloaded to a tablet or mobile device (due to copy protection assigned by content provider and/or other technical limitations). Some recorded content can only be streamed/downloaded to your tablet or mobile device while you are on the same network as your TiVo Roamio DVR, TiVo Stream or TiVo BOLT (as applicable). With respect to the TiVo BOLT, out-of-home streaming is anticipated to be coming soon; out-of-home streaming (a) will support streaming to only one of your devices at a time and (b) may not be available for all recorded content.

2 SkipMode feature not available for all recorded programming.

3 Streaming to other TVs within the home requires a separately purchased TiVo Mini for each TV. A multi-network adapter (sold separately) may be required. The TiVo BOLT works with up to ten (10) TiVo Minis.

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Source: TiVo Inc.