



NEWS RELEASE

# TiVo Extends Long-Term i-Guide Renewal and Patent Licensing Agreement with Shaw Communications

2019-07-08

Company Release - 7/8/2019 8:00 AM ET

Deal Includes an Expansion of the IP License to Add the TiVo Patent Portfolio

SAN JOSE, Calif.--(BUSINESS WIRE)-- **TiVo Corporation** (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Shaw Communications has entered into a multi-year extension of its agreement for TiVo's i-Guide® and its intellectual property (IP) license, and expanded its Rovi patent portfolio IP license to also cover the TiVo patent portfolio. Shaw Communications is a leading Canadian connectivity company.

"Extending our agreement with Shaw Communications underscores the benefits of TiVo's advanced interactive program guide (IPG) and demonstrates the value of our IP and technology," said Matt Milne, chief revenue officer, TiVo. "With these offerings, Shaw Communications can continue to deliver captivating entertainment discovery experiences to its customers."

Within the expanded scope of this long-term deal, Shaw Communications will gain broader access to TiVo's next-generation IP offerings for use across all platforms including BlueSky TV. Shaw Communications will also continue to leverage TiVo's i-Guide, an intuitive IPG that provides easy-to-use linear TV listings navigation plus VOD and DVR capabilities.

"We're happy to renew our agreements with TiVo, which reinforces our commitment to providing advanced entertainment offerings to our customers across Canada," said Jay Mehr, president of Shaw Communications.

TiVo has spent decades investing in research and development to generate some of the most valuable intellectual property in the media and entertainment industry. This commitment to innovation provides TiVo the freedom of

action to deliver solutions that touch practically every aspect of consumers' day-to-day interactions with their entertainment and empowers IP licensees to build customized next-generation digital entertainment solutions for consumers around the globe.

#### About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [business.tivo.com](http://business.tivo.com) or follow us on Twitter [@tivoforbusiness](https://twitter.com/tivoforbusiness).

#### Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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Source: TiVo Corporation